

2021 IHA VIRTUAL ANNUAL MEETING

PROGRAM AGENDA | TUESDAY, OCT. 5

8:30 am **Keynote:** Sal Giunta, Medal of Honor recipient and Iowa native; Young Executive Achievement Award

10 AM BREAKOUT SESSIONS

- T1 Provider Clarity and Strategies to Recent Rural Health Clinic Payment Changes**
Brian Bertsch, Principal, Eide Bailly, Sioux Falls, South Dakota
- T2 AHA Equity Roadmap**
Leon Caldwell, Ph. D, senior director of Health Equity Strategies and Innovation, Institute for Diversity and Health Equity, American Hospital Association, Washington D.C.

11:15 AM BREAKOUT SESSION

- T3 PAC Leaders Invitation-only**

1 PM BREAKOUT SESSIONS

- T4 Complying with the No Surprises Act**
Martie Ross, JD, Principal, PYA, Kansas City, Kansas
- T5 Exploring the “Why” Behind Your Hospital DEI Efforts**
Claudia Schabel, Founder and CEO of Schabel Solutions, Des Moines
- T6 Dare to Diverge: Transforming Health and Wellness Through an Advanced Digital Ecosystem**
Angela Yochem, Executive Vice President and Chief Transformation & Digital Officer, Novant Health and Margaret Lozovatsky, MD, Senior Vice President and Chief Health Informatics Officer, Novant Health, Winston-Salem, NC

2:30 PM BREAKOUT SESSIONS

- T7 Medicare Enrollment Changes in 60 Minutes**
Dennis Grindle, CPA, and Gretchin Heckenlively, CPA and FHFMA, Healthcare Consulting Partners, Seim Johnson, Elkhorn, Nebraska
- T8 Creating New Models of Care for Emergency Mental Health**
Melanie Baumhover, AIA, LEED AP, Principal, and Scott Holmes, RA, ACHA, LEED AP, Principal, BWBR, St. Paul, Minnesota
- T9 Social Determinants of Health: A Panel Discussion**
Facilitator - Michele Kelly, MSN, Chief Clinical Officer, Buena Vista Regional Medical Center
Panelists - Jessica Diaz, Cultural Services Coordinator, Sioux Center Health, Emily Fletcher, Division Director Social and Clinical Care Integration, MercyOne Population Health Service Organization Tim McCoy, DO, CIN Medical Director and Chair of Family Medicine, MercyOne Des Moines, Yogesh Shah, MD, Chief Medical Officer and Vice President of Medical Affairs, Broadlawns Medical Center, and Blanca Villegas, Cultural Services Coordinator, Buena Vista Regional Medical Center

2021 IHA VIRTUAL ANNUAL MEETING

PROGRAM AGENDA | WEDNESDAY, OCT. 6

8:30 am **Keynote:** Jane Pauley, CBS Sunday Morning; Excellence in Leadership Award and Hospital Heroes Recognition

10:30 AM BREAKOUT SESSIONS

- W1 *Staying Joyfully Engaged at Every Stage of Your Career***
Donna Cardillo, RN, MA, CSP, FAAN, The Inspiration Nurse, DonnaCardillo.com, Sea Girt, New Jersey
- W2 *Employment Law***
JoEllen Whitney, JD, Attorney and Shareholder, Dentons Davis Brown, Des Moines
- W3 *The Imperative of Critical Thinking and Skepticism to Achieve Success During Change***
Sponsored by the Healthcare Financial Management Association, Iowa Chapter
Thomas Miller, PhD, MBA, Director of Analytics and Research Services, American Society of Anesthesiologists, Schaumburg, Illinois

11:45 AM BREAKOUT SESSION

- W4 *House of Delegates (official delegates only)***

1 PM BREAKOUT SESSIONS

- W5 *Pitfalls and Pointers for Measuring and Improving Employee Engagement***
Jane McLeod, RN, MSN, Principal/Co-founder, and Sue Tetzlaff, RN, RHIA, MHA, FACHE, Principal/Co-founder, Capstone Leadership Solutions, Sault Ste. Marie, Michigan
- W6 *W6 Collaborative Strategies to Address Iowa's Health Care Workforce Shortage***
Todd Brown, MAE, Division Administrator for Financial Aid Program Administration, Iowa College Student Aid Commission, Des Moines; Joe Collins, MS, Education Consultant, Iowa Department of Education, Des Moines; and Susan Dixon, MPA, MSS, Policy and Workforce Services Bureau Chief, Iowa Department of Public Health, Des Moines
- W7 *AHA Washington Update***
Travis Robey, JD, Vice President of Political Affairs, American Hospital Association, Washington DC

2:30 PM BREAKOUT SESSIONS

- W8 *Funny Thing About Stress***
Kay Frances, MBA, CSP, Stress Management Specialist, Kay's Keynotes, Wilmington, Ohio
- W9 *COVID-19 Crisis and Surge Planning: The New Modality***
Kelly Rhone, MD, Medical Director of Outreach and Innovation, Avel eCARE, Sioux Falls, South Dakota
- W10 *Regulatory Year in Review***
Michael Chase, JD, MHA, Partner, and Abigail Mohs, JD, Associate Attorney, Baird Holm, Omaha

2021 IHA VIRTUAL ANNUAL MEETING

PROGRAM AGENDA | THURSDAY, OCT. 7

8:30 am **Keynote:** Ben Hammersley, Wired Magazine; Excellence in Governance Award and Leadership Development Program Certificate Recognition

10:30 AM BREAKOUT SESSIONS

R1 **2021 Health Care Privacy and Security Law Update**
Alissa Smith, JD, Partner, Dorsey and Whitney, Des Moines

R2 **R2 Hardwiring Team Culture**
Todd Forkel, Regional President, Avera Healthcare, Aberdeen, South Dakota

1 PM BREAKOUT SESSIONS

R3 **Ransom Ware and Cybersecurity**
Robert Kardell, MBA, CPA, CISSP, CFE, CFF, Attorney, Baird Holm, Omaha, Nebraska

R4 **Executive Leadership Development through Improved Self-Awareness**
Dan Varnum, MBA, Executive Coach, Varnum Group, Ankeny

R5 **Getting Started: Launching DEI Strategic Efforts**
Claudia Schabel, Founder and CEO, Schabel Solutions, Des Moines

2:30 PM BREAKOUT SESSIONS

R6 **Federal Nondiscrimination Law and Health Equity**
Drew Stevens, JD, Associate, Arnall Golden Gregory, Atlanta

R7 **Is Your Board Ready for What's Next?**
Kimberly Russel, FACHE, CEO, Russel Advisers, Omaha, Nebraska

