

# CREATING A MENTORSHIP PROGRAM: TRAIN THE TRAINER



## PROGRAM STRUCTURE

All sessions are in person at their respective sites from 9 a.m.–Noon:

- Friday, June 21, Cass Health, Atlantic
- Friday, June 28, Regional Medical Center, Manchester
- Thursday, July 18, Iowa Hospital Association, Des Moines
- Friday, July 19, Pocahontas Community Hospital, Pocahontas
- Friday, July 26, Jefferson County Health Center, Fairfield

## INTENDED AUDIENCE

This program is designed for corporate education, training and development teams, hospital leadership, service line leadership and executive leaders.

## PROGRAM AGENDA

### **Creating a Mentorship Program: Train the Trainer**

*Corey Martin, Senior Vice President of Education, Iowa Hospital Association, Des Moines*

Mentorship has multiple benefits, including personal and professional development for the mentor and the mentee. This program provides the foundation for leadership teams to implement mentorship programs at their organizations, set expectations for mentors and mentees and define program successes. During this session, participants will:

- Describe ways to evaluate the effectiveness of a mentorship program in the health care setting.
- Detail the toolkit and resources available to launch a mentorship program in health care.
- Examine similarities and differences between mentorship and direct leadership.
- Explore mentor and mentee roles and expectations.

## PRESENTER



**Corey Martin** is the senior vice president of education services for the Iowa Hospital Association. Martin is responsible for key educational programming, including the IHA Annual Meeting, Governance Forum and Advanced Leadership Academy. He also oversees all other programs. In addition, Martin is the executive director of the Iowa Rural Telehealth Program Consortium. He holds a bachelor's degree in sociology focusing on gender studies from the University of Northern Iowa. Before joining IHA, Martin worked in hospitals for 26 years, finishing as the supply chain director at Rose Medical Center in 2017. Here, he increased customer satisfaction and employee engagement scores by over 40% while helping with the most financially profitable year in the medical center's history. While at Rose, Martin became a Crucial Conversations trainer and provided communications training to leadership teams within Rose and their sister hospitals in the HCA Continental Division.

## **REGISTRATION**

Register online at [www.ihaonline.org](http://www.ihaonline.org).

- IHA member – \$25

## **CONTINUING EDUCATION**

IHA, Iowa Board of Nursing Provider No. 4, will award 3.0 nursing contact hours to event participants. IHA will not issue nursing contact hours without an Iowa license number on the certificate on the conference day. You must attend the entire educational program portion of the day to receive nursing contact hours or a certificate of attendance. No partial credit will be granted.

## **CONFERENCE MATERIALS AND RECORDINGS**

This is a paperless conference. IHA will email conference materials when available.

## **CANCELLATION/REFUND POLICY**

- Cancellations and substitutions are welcome anytime. Email cancellations and substitution requests to [iharegistration@ihaonline.org](mailto:iharegistration@ihaonline.org).
- IHA may cancel the conference because of low enrollment. If so, IHA will notify preregistered participants and provide full refunds.

## **ADA POLICY**

IHA does not discriminate in its educational programs based on race, religion, color, sex or disability. IHA wishes to ensure no one with a disability is excluded, denied services, segregated or treated differently than others because of the absence of auxiliary aids and services. If you need the auxiliary aids or services identified in the Americans With Disabilities Act to attend this conference, call IHA at 515-288-1955, or write to the IHA Education Department.