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Tuesday, Feb. 23, 2021

Today's headlines:

- [New Jackson County hospital to open March 4](#)
- [ServiShare partners offer informational webinars](#)
- [Webinar looks at sustainability of rural primary care](#)

New Jackson County hospital to open March 4

The new Jackson County Regional Health Center is scheduled to open March 4. The address for the 72,000 square foot hospital will be 601 Hospital Dr., Maquoketa. Ground was broken for the new hospital in June 2019. It replaces a facility that opened in 1950.

The new facility will be a one-stop and modern health center that will reflect not only community needs for services, but also the center's natural surroundings architecturally. The hospital's design will reflect the changing health care needs of the communities it serves and the growing shift toward outpatient services.

“This will be a modern, new facility in a new era for the delivery of health care,” said Curt Coleman, president of Jackson County Regional Health Center. “We’re in the midst of rapid, significant change in health care as more care is provided outside of traditional acute care beds.”



ServiShare partners offer informational webinars

- **Price Transparency – What Is Next?, 1-2 pm, Tuesday, Feb. 23** – CMS’ price-transparency requirements create logistical challenges for providers. Presented by PARA HealthCare Analytics, this webinar will focus on reviewing the requirements, outlining the consequences of noncompliance, explaining the four critical tasks for compliance and discussing what’s on the horizon. Click [HERE](#) to register.
 - **Solving Challenges in Patient Collections: A Patient Financing Success Story, 11 am-Noon Wednesday, Feb. 24** – This webinar from CommerceHealthcare explores why offering patients convenient, accessible long-term payment plans is essential to an organization’s success. Attendees will learn how to leverage payment plans to accommodate patients’ financial needs throughout the continuum of care. Click [HERE](#) to register.
 - **Fee-based Class-action Settlement Recovery Service Overview, 2-3 pm Wednesday, March 3** – There are several class-action settlements from which Iowa hospitals may be eligible to recover significant proceeds. These settlements include the Blue Cross Blue Shield Subscriber Settlement and the Payment Card Interchange Fee Settlement. Managed Care Advisory Group will provide information about its fee-based class-action settlement recovery service. Click [HERE](#) to register.
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Webinar looks at sustainability of rural primary care

The Iowa Office of Rural Health and the Iowa Association of Rural Health Clinics will co-host a webinar from **Noon-1 pm Wednesday, March 24**, that examines the Practice Operations National Database (POND), a web-based data collection, reporting and benchmarking application for rural providers including rural health clinics, community health centers, health system satellite practices and freestanding clinics. Click [HERE](#) to register.

POND is designed to fill a critical gap in actionable and comparative practice-level data that can be used by rural primary and specialty care providers seeking to optimize clinic financial performance, compensation and productivity.

Practices can enroll in POND [HERE](#). After a practice is set up on the site, data can be entered, and benchmark analyses generated.



NewsStand

Iowa news

- [Des Moines University's new \\$4M telehealth center to create nearly 700 jobs](#)
- [146,000+ Iowans have completed COVID-19 vaccinations](#)
- [Iowa doctors link pandemic to increase in teen suicide attempts](#)

National news

- [Medicare cuts payment to 774 hospitals over patient complications](#)
- [How the virtual care industry will evolve in 2021](#)
- [Declines in hospital volume amid COVID-19, state by state](#)

Click [HERE](#) to read daily NewsStand postings.

Upcoming events

- [2021 Virtual Hospital Day on the Hill](#): Wednesday, Feb. 24.

- [Wage Index: Strategies and Trends in Iowa](#): Thursday, Feb. 25.
- [Iowa Rehabilitation Managers Virtual Spring Conference](#): Thursday, March 4.
- [COVID-19: A Physician's Perspective](#): Thursday, March 4.
- [IHA Crisis Management Webinar Series](#): Tuesday, March 9-Tuesday, April 6.
- [Special Governance Issues for Public Hospitals](#): Wednesday, March 10
- [Common Life Safety Code Deficiencies](#): Tuesday, March 16.
- [Critical Access and Rural Hospital Forum](#): Wednesday, March 24-Thursday, March 25.
- [Iowa Association for Healthcare Quality Virtual Spring Conference](#): Tuesday, April 13-Thursday, April 15.
- [Iowa Society for Health Care Human Resources Association Virtual Spring Conference](#): Wednesday, April 28-Thursday, April 29.
- [Governance Webinar Series](#): Tuesday, May 11-Tuesday, Nov. 16.



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