



Economic Impact of the Health Sector



Iowa Hospital Association Economic Impact of the Health Care Sector

Main Objective

Derive the direct economic impact and total economic impact of the five health sectors and the total health sector for the state of Iowa and each county.

Direct Economic Activities

Employment and income (sum of payroll and employee benefits expense) are the important direct economic activities created from the health sector. The health sector is divided into the following five components:

- Hospitals
- Offices of Physicians, Dentists, & Other Health Practitioners
- Nursing Home & Residential Care
- Other Medical and Health Services (includes home health care, county health departments, hospice, durable medical equipment suppliers, other ambulatory health care services, dental laboratories, etc.
- Pharmacies (Includes all pharmacy personnel)

Income and Employment Multipliers

The health sector and the employees in the health sector purchase a large amount of goods and services from local businesses. These impacts are referred to as secondary impacts or benefits to the economy. In economics, this measure is called the multiplier effect. In the report provided, two multipliers are utilized. The "employment multiplier" is the ratio between direct employment and the direct, indirect, and induced employment.

For example, an employment multiplier of 2.0 indicates that if one job is created by an industry, one additional job is created in other sectors due to business (indirect) and household (induced) spending.

The "income multiplier" is the ratio between direct income and the direct, indirect, and induced income. For example, an income multiplier of 1.54 indicates that for each dollar created in that sector, 0.54 additional dollars are created throughout the area due to business (indirect) and household (induced) spending.

Data Notes

The economic impact results presented in this table including multipliers were obtained from the IMPLAN software, which can analyze county level data using an economic input-output model. It was developed by the U.S. Forest Service and is a model that allows for development of county multipliers.

However, to break this information down to a hospital specific level, certain information required for running the model (e.g., total employment, payroll and benefits of employees, retail sales and pharmacy information) had to be manually entered into the system. This data was collected from the AHA Annual Survey, the Iowa Department of Revenue and Finance, the U.S. Census Bureau and the Bureau of Economic Analysis.

2021 Economic Impact of the Health Sector

Jasper County													
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)					
Health Sector	Employment			Payroll & Proprietor Income			Retail	6.0%					
Components	Nos.	Multiplier	Impact	Income	Multiplier	Impact	Sales	Sales Tax					
Hospitals													
MercyOne Newtown Medical Center	222	1.49301	331	\$13,949,815	1.25948	\$17,569,509	\$3,404,971	\$204,298					
HOSPITALS SUBTOTAL	222	1.49301	331	\$13,949,815	1.25948	\$17,569,509	\$3,404,971	\$204,298					
Offices of physicians	206	1.31879	272	\$11,229,620	1.18539	\$13,311,499	\$2,579,769	\$154,786					
Offices of dentists	94	1.26123	119	\$5,174,465	1.15021	\$5,951,745	\$1,153,448	\$69,207					
Offices of other health practitioners	98	1.21591	120	\$4,609,546	1.14096	\$5,259,323	\$1,019,257	\$61,155					
OFFICES SUBTOTAL	398	1.28392	511	\$21,013,631	1.16698	\$24,522,567	\$4,752,474	\$285,148					
Nursing Home & Community Care facilities	436	1.24906	544	\$16,097,506	1.19648	\$19,260,370	\$3,732,660	\$223,960					
Mental health, substance abuse, other facilities	139	1.18438	165	\$4,767,007	1.16469	\$5,552,082	\$1,075,994	\$64,560					
NURSING HOMES AND OTHERS SUBTOTAL	575	1.23304	709	\$20,864,513	1.18922	\$24,812,452	\$4,808,654	\$288,520					
Pharmacies	38	1.22251	46	\$1,202,000	1.20028	\$1,442,736	\$279,602	\$16,776					
Other Medical & Health Services													
Medical and diagnostic laboratories	8	1.30988	11	\$463,526	1.19769	\$555,160	\$107,590	\$6,455					
Outpatient care centers	35	1.33410	47	\$1,578,604	1.21112	\$1,911,880	\$370,522	\$22,231					
Other ambulatory health care services	20	1.31564	26	\$1,335,522	1.15302	\$1,539,879	\$298,429	\$17,906					
Dental laboratories	0	0.00000	0	\$0	0.00000	\$0	\$0	\$0					
Home health care services	22	1.15773	26	\$895,510	1.12156	\$1,004,364	\$194,646	\$11,679					
OTHER MED/HLTH SVCS SUBTOTAL	86	1.27907	110	\$4,273,162	1.17273	\$5,011,283	\$971,187	\$58,271					
TOTALS	<u>1,319</u>		<u>1,707</u>	<u>\$61,303,121</u>		<u>\$73,358,547</u>	<u>\$14,216,888</u>	<u>\$853,013</u>					







2021 Economic Impact of the Health Sector

(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
Health Sector	Employment			Payroll & Proprietor Income			Retail	6.0%
Components	Nos.	Multiplier	Impact	Income	Multiplier	Impact	Sales	Sales Tax
State of Iowa Hospitals	76,169	1.88812	143,816	\$5,345,474,716	1.61691	\$8,643,144,321	\$2,113,407,604	\$126,804,456
HOSPITALS SUBTOTAL	76,169	1.88812	143,816	\$5,345,474,716	1.61691	\$8,643,144,321	\$2,113,407,604	\$126,804,456
Offices of physicians	29,153	1.83901	53,612	\$3,247,527,130	1.33182	\$4,325,114,750	\$1,057,570,030	\$63,454,202
Offices of dentists	10,026	1.52479	15,287	\$711,849,777	1.33141	\$947,765,875	\$231,746,172	\$13,904,770
Offices of other health practitioners	10,816	1.40539	15,201	\$575,868,301	1.33073	\$766,327,621	\$187,381,185	\$11,242,871
OFFICES SUBTOTAL	49,994	1.68220	84,100	\$4,535,245,208	1.33162	\$6,039,208,246	\$1,476,697,387	\$88,601,843
Nursing Home & Community Care facilities	43,770	1.43531	62,824	\$1,656,230,157	1.47186	\$2,437,738,041	\$596,071,744	\$35,764,305
Mental health, substance abuse, other facilities	12,795	1.34223	17,173	\$479,719,115	1.38926	\$666,452,692	\$162,959,929	\$9,777,596
NURSING HOMES AND OTHERS SUBTOTAL	56,565	1.41425	79,997	\$2,135,949,272	1.45331	\$3,104,190,733	\$759,031,673	\$45,541,901
Pharmacies	5,660	1.40245	7,938	\$204,514,000	1.44559	\$295,644,126	\$72,290,421	\$4,337,425
Other Medical & Health Services								
Medical and diagnostic laboratories	1,091	1.63987	1,790	\$85,832,794	1.37805	\$118,281,583	\$28,922,020	\$1,735,321
Outpatient care centers	5,996	1.67993	10,072	\$387,470,924	1.42711	\$552,962,134	\$135,209,402	\$8,112,564
Other ambulatory health care services	3,674	1.50018	5,512	\$216,784,630	1.38579	\$300,417,323	\$73,457,556	\$4,407,453
Dental laboratories	469	1.65512	777	\$42,203,621	1.33396	\$56,297,832	\$13,765,854	\$825,951
Home health care services	7,833	1.33951	10,493	\$406,578,110	1.28160	\$521,069,846	\$127,411,152	\$7,644,669
OTHER MED/HLTH SVCS SUBTOTAL	19,064	1.50252	28,644	\$1,138,870,079	1.36015	\$1,549,028,718	\$378,765,984	\$22,725,958
TOTALS	<u>207,452</u>		<u>344,495</u>	<u>\$13,360,053,275</u>		<u>\$19,631,216,144</u>	<u>\$4,800,193,069</u>	<u>\$288,011,583</u>







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