

EXHIBIT INFORMATION



IOWA ORGANIZATION for NURSING LEADERSHIP

Advancing Health Care: A Combined Conference for BHA, IAHQ and IONL Prairie Meadows and The Meadows Events Center, Altoona, Iowa May 21, 2024

CONFERENCE LOCATION

The Meadows Events Center
1 Prairie Meadows Drive, Altoona, IA 50009

BOOTH INFORMATION

10x10 booth with pipe and drape
8' draped table with two chairs
Electricity, powerstrip, and Wifi
Two booth representatives
Breakfast and lunch for reps

EXHIBITING HOURS

Monday, May 20

Exhibit Move-in

4:00 – 6:00 pm

Tuesday, May 21

Exhibit Move-in

6:00-7:30 am

Exhibit Hours

7:30-8:00 am (Breakfast)

10:30-11:00 am (AM Break)

Noon-1:00 pm (Lunch)

2:00-2:30 pm (PM Break)

Exhibit Move-out

2:30-3:30 pm

ATTENDEE LIST

All exhibitors receive a post-event attendee mailing list. The list includes Contact Name, Title, Organization, and Mailing Address. We do not share phone numbers or email addresses.

SHIPPING BOOTH MATERIALS

Materials will be accepted no earlier than three days before the event date.

Ship to:

Your Company Name and Booth Rep
c/o Kara Wenzel - IONL 5/21/24
The Meadows Events Center
1 Prairie Meadows Drive
Altoona, IA 50009

HOTEL ACCOMMODATIONS

The IONL meeting rate is \$132 + tax and the cutoff date is April 21. Reservations at the Prairie Meadows Hotel can be made by calling (515) 957-3000 and asking for the Iowa Hospital Association meeting rate. Online reservations can be made at prairiemeadows.com using Group Code **IHA0524**

PRIZES

Exhibitors are encouraged to participate in the prize drawing. It's a tradition that IONL attendees get excited about! You will collect names in your booth and draw the winner by 2:30 pm. Exhibitors with prizes will announce the winners onstage at the end of the afternoon break.

BINGO

Each attendee will receive a BINGO card at registration. Attendees who visit all of the booths on their card will be entered into the prize drawing for IONL-supplied Visa gift cards.