

## EXHIBIT INFORMATION



IOWA ORGANIZATION for NURSING LEADERSHIP

Advancing Health Care: A Combined Conference for BHA, IAHQ and IONL  
Prairie Meadows and The Meadows Events Center, Altoona, Iowa  
May 21, 2025

### CONFERENCE LOCATION

The Meadows Events Center  
1 Prairie Meadows Drive, Altoona, IA 50009

### BOOTH INFORMATION

10x10 booth with pipe and drape  
8' draped table with two chairs  
Electricity, powerstrip, and Wifi  
Two booth representatives  
Breakfast and lunch for reps

### EXHIBITING HOURS

#### Tuesday, May 20

##### **Exhibit Move-in**

4:00-6:00 pm

#### Wednesday, May 21

##### **Exhibit Move-in**

6:00-7:30 am

##### **Exhibit Hours**

7:30-8:15 am (Breakfast)  
10:00-10:30 am (AM Break)  
11:30 am-12:30 pm (Lunch)  
2:00-2:30 pm (PM Break)

##### **Exhibit Move-out**

2:30-3:30 pm

### ATTENDEE LIST

All exhibitors receive a post-event attendee mailing list. The list includes Contact Name, Title, Organization, and Mailing Address. We do not share phone numbers or email addresses.

### SHIPPING BOOTH MATERIALS

Materials will be accepted no earlier than three days before the event date.

#### **Ship to:**

Your Company Name and Booth Rep  
c/o Kara Wenzel - IONL 5/21/25  
The Meadows Events Center  
1 Prairie Meadows Drive  
Altoona, IA 50009

### HOTEL ACCOMMODATIONS

The IONL meeting rate is \$135 + tax and the cutoff date is April 19. Reservations at the Prairie Meadows Hotel can be made by calling (515) 957-3000 and asking for the Iowa Hospital Association meeting rate. Online reservations can be made at [prairiemeadows.com](http://prairiemeadows.com) using Group Code: **IAHASS0525**

### PRIZES

Exhibitors are encouraged to participate in the prize drawing. It's a tradition that IONL attendees get excited about! You will collect names in your booth and draw the winner by 2:30 pm. Exhibitors with prizes will announce the winners onstage at the end of the afternoon break.

### BINGO

Each attendee will receive a BINGO card at registration. Attendees who visit all of the booths on their card will be entered into the prize drawing for IONL-supplied Visa gift cards.