

# IOWA SOCIETY FOR HEALTHCARE ENGINEERING

2021 VIRTUAL FALL CONFERENCE

**ISHE**  
IOWA SOCIETY FOR HEALTHCARE ENGINEERING

**THURSDAY, SEPT. 16**

**FRIDAY, SEPT. 17**



# 2021 ISHE

## VIRTUAL FALL CONFERENCE

### SEPT. 16 | SEPT. 17

#### PROGRAM OVERVIEW

The ISHE Fall Conference provides education to promote quality patient care and prepare for the future through improved engineering practices and optimized facilities.

#### PROGRAM AGENDA | SEPT. 16

**8:30 am** **Welcome and Business Meeting**

*Steve Cusher, ISHE President, Regional Director Facility Operations – Waterloo*

**9 am** **ASHE Update**

*Gordon Howie, MS, CHFM, CHC, ASHE Region 6 Advisory Board Member and Regional Chair, Facilities and Support Services, Mayo Clinic Health System, Eau Claire, Wisconsin*

The presentation will provide information about the mission, vision and values of the American Society for Healthcare Engineering (ASHE). Participants will learn about advocacy efforts that ASHE is leading in support of health care facilities management. Education and professional development will be discussed, along with available resources, access to industry experts and opportunities for participation on committees and task forces.

Learning objectives:

- Describe ASHE's mission and vision.
- Discover volunteer opportunities for member engagement.
- Identify ASHE's core values and how they support the health care facilities management industry.
- Outline professional growth and certification opportunities.

**9:45 am** **District Meeting Breakout Rooms**

ISHE districts will meet to discuss hot topics and vote for their district representatives.

**10:30 am** **A Succession Plan for Leaders and Workers**

*Mike Canales, HFL Program Director and Professor, Owensboro Community and Technical College, Owensboro, Kentucky*

This session will explore challenges and solutions to address the need for future leaders and workers in the health care facilities profession. Given the expanding health care delivery footprint, expanding compliance and regulation, and retirement and recruitment challenges, this presentation provides a pathway for people working and seeking to work in health care while also addressing accreditation, recruitment, retention and advancement issues.

Learning objectives:

- Discover emerging strategies for succession planning and leadership.
- Examine health care facilities management demands as they relate to the need for succession plans.
- Identify the skill sets of Generation X and Millennials.

**11:30 am Break**

**12:30 pm Fire Marshal Update**

*Kyle Gorsh, Special Agent in Charge and Fire Prevention Bureau Chief, Iowa Department of Public Safety, Des Moines*

**1:30 pm Begin With Who: Learning to Intersect Our Time and Purpose**

*Aaron Kampman, Founder and CEO, Align, Solon*

This closing keynote introduces Align's philosophical approach to leadership development. Align believes when leaders gain greater clarity about who they are, they will more effectively and sustainably intersect their time and purpose. Living with this emotional honesty and consistency can create a transformational multiplying effect for whatever area of life someone is involved with.

Learning objectives:

- Define great leadership.
- Describe why "beginning with who" is critical to leadership development.
- Identify the three components to explore for building alignment in life.

**2:30 pm Adjournment**

## PROGRAM AGENDA | SEPT. 17

**9 am Energy to Care Dashboard Orientation Workshop Virtual Instructor-led Training**

The purpose of the Energy to Care Dashboard Orientation Workshop will engage health care staff and other key stakeholders in the ASHE Energy to Care Program through the new dashboard's tools and features. Participants will review the various service lines offered through the Energy to Care Program and become familiar with the dashboard's energy management capabilities. Additionally, participants will learn how to set up new user and building accounts, navigate through the widgets and menu options, and generate reporting and personalized views for analysis purposes.

Learning objectives:

- Access and sign in to the Energy to Care Dashboard.
- Interpret and analyze utility performance data using the dashboard views, tools and reports.
- List and describe user roles and responsibilities.
- Locate dashboard resources including the how-to guide and tutorial videos.
- Name and describe the core ASHE Energy to Care product offerings.
- Navigate through the dashboard's home screen views and drop-down menu options.
- Understand how utility data can be managed and shared between ENERGY STAR Portfolio Manager and the Energy to Care Dashboard.
- Understand the setup process for new users, buildings and organizations.
- Upload utility data into the dashboard.

*This is an official ASHE program being hosted by ISHE. Pricing, registration and coordination of these events are determined by ISHE. Registrations for this program are not transferable to other ASHE courses.*



**11 am Adjournment**

## SPEAKER BIOGRAPHIES

**Mike Canales** is the program director for the Healthcare Facilities Leadership degree program at Owensboro Community and Technical College and has worked as a health care facilities director for 21 years. Canales earned his CHFM certification in 2003 and is a founding member and past president of the Virginia Society of Healthcare Engineers. He focuses on clinical engineering, maintenance, plant operations, security, emergency management, project management, environmental services, telecommunications, public water works, leadership development and education. Canales is passionate about the professional development and advancement of health care facilities leaders from the entry level to the seasoned veteran. He holds a master's degree in personal organizational leadership from Western Kentucky University and a bachelor's degree in electronic engineering technology from DeVry University.

**Kyle Gorsh** is special agent in charge and fire prevention bureau chief for the Iowa Department of Public Safety. He began his career with the state in 2001, serving as a fire inspector in both the North Central Iowa and Northeast Iowa territories. In 2006, Gorsh was assigned to manage the federal health care inspection program in Des Moines. He became fire prevention bureau chief in 2011. Since then, he has spent time in the commissioner's office as the bureau chief in the Professional Standards Bureau and as the acting bureau chief of the Fire Service Training Bureau before returning to his role as the fire prevention bureau chief. Gorsh has a bachelor's degree in criminology.

**Gordon Howie** is regional chair of facilities and support services for Mayo Clinic Health System in northwest Wisconsin. He is responsible for facilities maintenance, construction and project management, environmental services, emergency management, safety, and the Environment of Care for five hospitals, 12 clinics, and two outpatient dialysis clinics. Howie earned a bachelor's degree in industrial technology/plant engineering from the University of Wisconsin-Stout and a master's degree in project management from the University of Alaska-Anchorage. He is a certified healthcare facilities manager, certified healthcare constructor and is a past president of the Wisconsin Healthcare Engineering Association State Board. Howie is a member of ASHE's Region 6 Advisory Board. He has been on the Region 6 Conference Planning Committee for the past six years and served on the Region 6 Nominating Committee.

**Aaron Kampman** works to empower others to become their best. From growing up in a small rural town in Iowa, to his collegiate career at the University of Iowa, to his decade playing in the NFL, Kampman loves partnering with others to achieve new heights. He is the CEO of Align where he and his advisers partner with executives and their organizations to create authentic engagement and consistency.

## REGISTRATION

Register online at [www.ihaonline.org](http://www.ihaonline.org).

## REGISTRATION FEES

ISHE member – \$0

IHA member – \$0

IHA associate member – \$195

IHA nonmember – \$295

## CONTINUING EDUCATION

The American Society for Healthcare Engineering of the American Hospital Association has approved the ISHE Fall Virtual Conference for 5.0 contact hours on September 16 and 2.0 contact hours on September 17.

## HANDOUT INFORMATION

This is a paperless conference. You will be notified by email when the handouts are available online, with a direct link to access the files. Paper copies of handouts will not be available onsite at the conference.

## **REGISTRATION/CANCELLATION/REFUND POLICY**

- If registering by mail, attach a copy of the registration form when payment is sent.
- No-shows will be billed.
- Cancellations and substitutions are welcome anytime. Cancellations and substitution requests must be sent to [iharegistration@ihaonline.org](mailto:iharegistration@ihaonline.org).
- A full refund will be given to cancellations received 10 or more business days before the conference.
- A \$50 fee will be charged to cancellations received six to nine business days before the conference.
- Refunds will not be given to cancellations received five or fewer business days before the conference.
- Refunds will be calculated by the date received and the IHA business days remaining before the conference.
- IHA reserves the right to cancel the conference because of insufficient enrollment. If so, preregistered participants will be notified and full refunds provided.

## **ADA POLICY**

IHA does not discriminate in its educational programs on the basis of race, religion, color, sex or disability. IHA wishes to ensure no one with a disability is excluded, denied services, segregated or otherwise treated differently than others because of the absence of auxiliary aids and services. If you need any of the auxiliary aids or services identified in the Americans With Disabilities Act to attend this conference, please call 515-288-1955, or write to the Department of Education at IHA.