



Iowa Society for Healthcare Engineering Fall Conference  
**Trade Show Reception**  
The Meadows Events Center  
September 19, 2024

**TRADE SHOW RECEPTION LOCATION**

The Meadows Events Center  
1 Prairie Meadows Drive, Altoona, IA 50009

**BOOTH INFORMATION**

10x10 booth with pipe and drape  
8' draped table with two chairs  
Electricity, powerstrip, and Wifi  
Up to 3 (three) booth representatives

**EXHIBITING HOURS**

**Thursday, September 19**

**Exhibit Move-in**

2:00 – 4:00 pm

**Exhibit Hours**

4:30 – 6:30 pm

**Exhibit Move-out**

6:30 – 7:30 pm

**SHIPPING BOOTH MATERIALS**

Materials will be accepted no earlier than three days before the event date.

Ship to:

Your Company Name and Booth Number  
c/o Kara Wenzel – ISHE 9/18/24  
The Meadows Events Center  
1 Prairie Meadows Drive  
Altoona, IA 50009

**HOTEL ACCOMMODATIONS**

The Iowa Society for Healthcare Engineering (ISHE) meeting rate is \$129 + tax and the cutoff is August 20.

Reservations at the Prairie Meadows Hotel can be made by calling (515) 957-3000 and asking for the Iowa Hospital Association ISHE meeting rate. Online reservations can be made at [prairiemeadows.com](http://prairiemeadows.com) using Group Code **091924**.

**PARKING**

Prairie Meadows and The Meadows Events Center parking is free.

**ATTENDEE LIST**

All exhibitors receive a post-event attendee mailing list. The list includes Contact Name, Title, Organization, and Mailing Address. We do not share phone numbers or email addresses.

**PRIZES**

Exhibitors are encouraged to participate in the prize drawing. It's a tradition that ISHE attendees get excited about! You will collect names in your booth and draw the winner by 6:15 pm. Exhibitors with prizes will announce the winners on a microphone at the end of the reception.

**BINGO**

Each attendee will receive a BINGO card at registration. Attendees who visit all of the booths on their card will be entered into the prize drawing for ISHE-supplied Visa gift cards.