



Iowa Society for Healthcare Engineering Fall Conference
Trade Show Reception
EMC Expo Center Junior Ballroom
September 18, 2025

TRADE SHOW RECEPTION LOCATION

EMC Expo Center Junior Ballroom
(formerly Hy-Vee Hall of Pride)
730 3rd St, Des Moines IA 50309

Savery Hotel can be made by calling (515) 244-2151 and asking for the IHA Hospital Engineers conference.

BOOTH INFORMATION

10x10 booth with pipe and drape
8' draped table with two chairs
Up to 3 (three) booth representatives

(Electricity may be ordered from the Iowa Events Center.)

LOADING and PARKING

There are limited spots in the Iowa Events Center South surface lot at the corner of 3rd and Park St. A section will be blocked off for loading in/out purposes. The area also has street parking and a city garage.

EXHIBITING HOURS

Thursday, September 18

Exhibit Move-in

2:00 – 4:00 pm

Exhibit Hours

4:30 – 6:30 pm

Exhibit Move-out

6:30 – 7:30 pm

ATTENDEE LIST

All exhibitors receive a post-event attendee mailing list. The list includes Contact Name, Title, Organization, and Mailing Address. We do not share phone numbers or email addresses.

PRIZES

Exhibitors are encouraged to participate in the prize drawing. It's a tradition that ISHE attendees get excited about! You will collect names in your booth and draw the winner by 6:15 pm. Exhibitors with prizes will announce the winners on a microphone at the end of the reception.

SHIPPING BOOTH MATERIALS

Shipments will not be accepted at the Iowa Events Center. Please make arrangements to bring items with you or coordinate the shipment with your hotel.

BINGO

Each attendee will receive a BINGO card at registration. Attendees who visit all of the booths on their card will be entered into the prize drawing for ISHE-supplied Visa gift cards.

HOTEL ACCOMMODATIONS

The Iowa Hospital Association meeting rate is \$179 + tax and the cutoff is August 27. Reservations at the Renaissance Des Moines