



Iowa Society for Healthcare Engineering Fall Conference
Trade Show Reception
The Meadows Events Center
September 17, 2026

TRADE SHOW RECEPTION LOCATION

The Meadows Events Center
1 Prairie Meadows Drive, Altoona, IA 50009

BOOTH INFORMATION

10x10 booth with pipe and drape
6' draped table with two chairs
Electricity, powerstrip, and Wifi
Up to 3 (three) booth representatives

EXHIBITING HOURS

Thursday, September 17

Exhibit Move-in

2:00 – 4:00 pm

Exhibit Hours

4:15 – 6:30 pm

Exhibit Move-out

6:30 – 7:30 pm

SHIPPING BOOTH MATERIALS

Materials will be accepted no earlier than three days before the event date.

Ship to:

Prairie Meadows

ISHE Conference 9/17/26 – Booth name or number

1 Prairie Meadows Drive

Altoona, IA 50009

HOTEL ACCOMMODATIONS

The Iowa Society for Healthcare Engineering (ISHE) meeting rate is \$147 + tax and the cutoff is August 17.

Reservations at the Prairie Meadows Hotel can be made by calling (515) 957-3000 and asking for the ISHE Meeting 2026 rate. Online reservations can be made at prairiemeadows.com using Offer code **IAHOSASSN0926**.

PARKING

Prairie Meadows and The Meadows Events Center parking is free.

ATTENDEE LIST

All exhibitors receive a post-event attendee mailing list. The list includes Contact Name, Title, Organization, and Mailing Address. We do not share phone numbers or email addresses.

PRIZES

Exhibitors are encouraged to participate in the prize drawing. It's a tradition that ISHE attendees get excited about! You will collect names in your booth and draw the winner by 6:15 pm. Exhibitors with prizes will announce the winners on a microphone at the end of the reception.

BINGO

Each attendee will receive a BINGO card at registration. Attendees who visit all of the booths on their card will be entered into the prize drawing for ISHE-supplied Visa gift cards.