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Thursday, Nov. 3, 2022

## Today's Headlines

- [OPPS final rule boosts payments, finalizes proposals for REH](#)
- [Apply critical OpenSSL security patch as soon as possible](#)
- [Join Iowa Medicaid telehealth listening session](#)
- [It's not too late to register for 340B Day](#)
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- [Getting to Know: Callie Babcock, D.N.P., RN, Loring Hospital](#)

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### OPPS final rule boosts payments, finalizes proposals for REH

The Centers for Medicare and Medicaid Services released its [final outpatient prospective payment rule](#) Wednesday. The final rule is increasing Medicare hospital outpatient prospective payment system rates by a net 3.8% in calendar year 2023 compared to 2022. It is also an increase from CMS' proposal in July. The update is based on a market basket percentage increase of 4.1%, reduced by 0.3% for productivity. IHA and members advocated for an increase in payment, noting the high rate of inflation and increases in cost of providing care, and are pleased with the improved update.

CMS also finalized the payment policy for calendar year 2023 of an average sales price of +6% for drugs and biologicals acquired through the 340B Drug Pricing Program. The agency is reducing the decrease in the proposed conversion factor from -4.04% to -3.09% to maintain budget neutrality. CMS is deferring the proposal of a remedy to the OPPS 340B payment cuts for calendar years 2018-2021 until sometime before the 2024 payment rule.

Proposals were completed for establishing the rural emergency hospital model. Model payment, covered services, conditions of participation and quality measures are finished. IHA will provide more information about the rural emergency hospital final rule and the updated conditions of participation for critical access hospitals in a later story.

CMS also finalized:

- Continuing payments for remote behavioral health services furnished by hospital outpatient department staff beyond the end of the public health emergency.
- Exempting rural sole community hospitals from site-neutral clinic visit cuts.
- Requiring prior authorization for an additional service category and removing 11 services from the inpatient-only list.

CMS did not propose new measures for the Outpatient Quality Reporting for Rural Emergency Hospital Quality Reporting Programs but did finalize some programmatic updates.

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### Apply critical OpenSSL security patch as soon as possible

The Department of Health and Human Services' Health Sector Cybersecurity Coordination Center strongly recommends health sector organizations immediately [test and deploy a critical OpenSSL patch](#). OpenSSL is used by the most-common operating systems and applications for secure communications.

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### Join Iowa Medicaid telehealth listening session

Iowa Medicaid is hosting a virtual listening session [focusing on telehealth flexibilities](#) implemented during the COVID-19 public health emergency. The purpose of the listening session is to:

- Gather input from stakeholders.
- Share proposals for which telehealth flexibilities will continue and which to sunset at the end of the public health emergency.

Submit feedback before the session to [IMEtownhall@dhs.state.ia.us](mailto:IMEtownhall@dhs.state.ia.us). The listening session is scheduled from 1:30-3 p.m. Monday, Nov. 7. The session is open to providers and members.

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### It's not too late to register for 340B Day

As hospitals struggle to make ends meet, the 340B drug-pricing program can help hospitals meet the needs of vulnerable patients. [Servishare and Servishare partner SunRX will host 340B Day](#) to help hospitals learn how to best administer and manage the drug-pricing program.

Molly Collins Offner, director for policy development with the American Hospital Association, will provide an update about federal 340B program legislation and regulations. SunRx and AuthorityRx will discuss the benefits of the program and ways to optimize it for hospitals and patients.

The free conference is scheduled from 9:30 a.m.-1:45 p.m. Tuesday, Nov. 8, at the IHA Conference Center in Des Moines. [Email Reagon Worthington](#) at Servishare with questions.

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### Thank you to the 2022 Iowa Hospital Heroes

IHA and Iowa hospitals are grateful to our hospital staff who ensure hospitals provide quality care every day. Twelve hospital heroes were recognized at IHA's 2022 Annual Meeting and each is being highlighted in IHA Today. This issue features Kelly...

link.ihaonline.org/m/1/42467087/02-b22307-53aed16d4d0845459fa49dffb00e96/3/957/43d7a013-949a-4cb0-b09a-7f308e9516b5 meeting, and each is being highlighted in IHA today. This issue features Kelly Richards, D.N.P., RN, from [MercyOne Northeast Iowa in Waterloo](#). Thank you to all the 2022 heroes and hospital staff for your work and compassion.

If you have someone you want to [nominate as a hospital hero](#), take note for next year's recognition at the 2023 IHA Annual Meeting scheduled from Oct. 10-11. [Email Craig Borchard](#) at IHA with questions.

## Dr. Kelly Richards

Dr. Richards spent her entire career in service to others, but what is unique is she came to nursing after 12 years in another career. Since high school, she always had the idea of becoming a nurse. When her children were toddlers, she decided to go for it and went to nursing school to get her degree. Since then, she has used her nursing skills to provide not only skilled nursing care, but also leadership and instruction. After spending almost 10 years as a staff nurse, Dr. Richards began taking on different nursing assignments ranging from clinical documentation specialist to patient care director. She ultimately became senior vice president of patient care and chief nursing officer at MercyOne Northeast Iowa.



Senior Vice President of Patient Care & Chief Nursing Officer, MercyOne, Waterloo



### GETTING TO KNOW

## CALLIE BABCOCK

CEO

LORING HOSPITAL, SAC CITY

### FIVE THINGS ABOUT ME

1

**My background as an ER and charge nurse** gave me the insight about the different departments working together on the front lines to provide care.

2

### A TYPICAL DAY IN THE HOSPITAL:

I've only been CEO for three months, so there hasn't been a typical day, yet. We're learning as a team and I'm spending time getting to know our departments.

3

### INTERESTING FACTS ABOUT ME:

I always knew I wanted to go into nursing and eventually leadership. I made the decision when I was 15 or 16 and started researching graduate schools.

4

### Some of my hobbies include:

Spending time with my family, running and playing piano or organ for the

I began as CEO of Loring Hospital in 2022. Before working in other nursing leadership roles, I spent time working at Loring Hospital as an emergency room nurse and charge nurse.

Before coming back to Loring Hospital, I was the nursing services director for the North Central Correctional Facility.

I recently completed my doctorate of nursing practice degree from the University of Nebraska Medical Center.

Loring Hospital



churches in my community.

# 5

## Advice to new administrators:

Find a mentor and a coach. Mentors help you in your decision-making process and coaches can help build your leadership skills.

Missed a previous Getting to Know You podcast? Click the links below to learn more about Iowa's new hospital leaders.

- [Danette Kramer](#), CEO at [Regional Medical Center](#).
- [Michael Coyle](#), CEO at [Veterans Memorial Hospital](#).
- [Wade Weis](#), CEO at [Buchanan County Health Center](#).
- [Jeremy Pitzer](#), CEO at [Clive Behavioral Health](#).
- [Cristin Hendrickson](#), CEO at [George C. Grape Community Hospital](#).
- [Ryan Meyer](#), vice president and site administrator at [MercyOne Cedar Falls Medical Center](#).
- [Ron Kloewer](#), CEO at [Montgomery County Memorial Hospital](#).
- [Anthony Coleman](#), president and CEO at [Broadlawns Medical Center](#).
- [Jill Groth](#), vice president and site administrator at [MercyOne Oelwein Medical Center](#).
- [David Stark](#), president and CEO at [UnityPoint Health-Iowa Methodist Medical Center](#).
- [Dave Burd](#), president and CEO at [Methodist Jennie Edmundson](#).
- [Catherine Hillestad](#), CEO at [Adair County Health System](#).
- [Ben Davis](#), CEO at [Osceola Regional Health Center](#).
- [Deb Herzberg](#), president and CEO at [Avera Holy Family Hospital](#).
- [Chuck Nurdyke](#), CEO at [Clarinda Regional Health Center](#).
- [Cory Nelson](#), CEO at [Sioux Center Health](#).
- [Cindy Carstens](#), CEO at [Stewart Memorial Community Hospital](#).

## NewsStand

### Iowa news

- [IHA honors UnityPoint Health – St. Luke's Hospital employees](#)
- [Medicare Advantage helps ease struggles of food costs for seniors](#)
- [Iowa's top medical oversight board names its new executive director](#)

### National news

- [Phishing may have compromised info of 33,850 Michigan Medicine patients](#)
- [The financial burdens facing hospitals](#)
- [Cumulative flu hospitalization rate hits 13-year high](#)

## Online education

- [Swing-bed Fundamentals](#): Tuesday, Nov. 8
- [Health Care: Embracing Environmental, Social and Governance Issues](#): Wednesday, Nov. 9
- [2022 IHA Governance Webinar Series](#): Tuesday, Nov. 15
- [Getting Ready for Joint Commission and CMS Health Equity Requirements](#): Tuesday, Nov. 15
- [Patient Rights: An Overview](#): Tuesday, Nov. 29
- [COVID-19 Public Health Emergency](#): Thursday, Dec. 1
- [Pharmacy Conditions of Participation](#): Tuesday, Dec. 6
- [CMS Updates](#): Thursday, Dec. 15

## In-person meetings

- [340B Day](#): Tuesday, Nov. 8
- [IHA Leadership Development Program](#): Wednesday, Nov. 16 - Tuesday, May 16
- [2022 CPHQ Review Course](#): Tuesday, Nov. 29 - Wednesday, Nov. 30
- [Grant Writing Workshop](#): Tuesday, Feb. 21, 2023

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## Visit IHA's Digital on Demand store for webinars and videos

Members are encouraged to visit IHA's Digital on Demand store to catch up on webinars or informational videos they may have missed.

The IHA Digital on Demand store offers:

- [Demonstration and training videos](#) for DataGen, DATABANK and Dimensions dashboards.
- [CEO podcasts](#).
- Previously recorded [webinars and presentations](#) including project presentations from the Advanced Leadership Academy.
- [Trustee resources](#).

Click [HERE](#) to visit the IHA Digital on Demand store.

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## Hospital jobs site connects hospitals with qualified candidates

Are you looking for qualified health care professionals for your Iowa hospital? [HospitalCareers.com](#) can help. This website connects thousands of nurses, providers and other hospital jobseekers with Iowa hospitals each year and is a main resource for jobseekers looking for work in health care.





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