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Thursday, March 31, 2022

Today's headlines:

- [AHA launches Health Equity Roadmap](#)
- [Second COVID-19 booster approved for certain people](#)
- [Submit information for AHA Annual Survey](#)
- [CEO Profile: Ron Kloewer, Montgomery County Memorial Hospital](#)
- [Apply to participate in redesigned CMS ACO REACH](#)

AHA launches Health Equity Roadmap

The American Hospital Association Board of Trustees voted earlier this year to update its vision and mission statements to reflect the importance of equity more directly in advancing the health of people and communities. Part of their renewed mission included creating and launching the [Health Equity Roadmap](#).

The Health Equity Roadmap is a framework to support hospitals and health

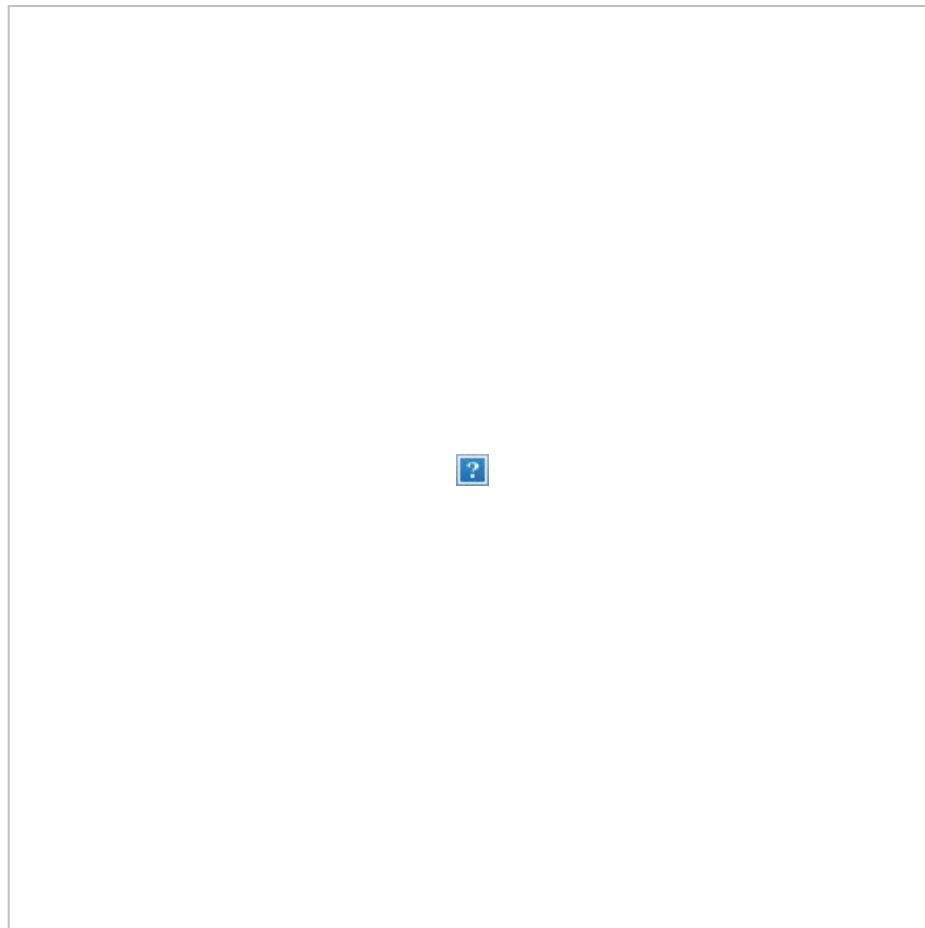
systems in their efforts to become more equitable organizations and dismantle barriers to health and well-being.

The Health Equity Roadmap includes customized resources and plans to guide organizations through the transformation process.

To get involved, hospitals should:

1. **Take the Health Equity Transformation Assessment.** The self-assessment is a questionnaire design to give hospital leaders a baseline to assess performance and opportunities for transforming organization policies and practices.
2. **Create plans and access AHA resources.** After completing the self-assessment, organizations will receive a Health Equity Transformation Profile and structured plans and resources from AHA's [Health Equity Action Library](#).
3. **Connect with others on their health equity journey.** After completing the self-assessment, organizations will be invited to join a secure, online community to share ideas, ask questions and connect with other organizations.

Click the video below to learn more.



Second COVID-19 booster approved for certain people

The Food and Drug Administration authorized and the Centers for Disease Control and Prevention is recommending a second booster dose of two COVID-19 vaccines for people 50 and older and immunocompromised people.

Now individuals who received an initial booster dose at least four months ago are eligible for another mRNA booster.

Separately and in addition, adults who received a primary vaccine and booster of Johnson and Johnson's Janssen COVID-19 vaccine at least four months ago may now receive a second booster dose using an mRNA COVID-19 vaccine.

Click [HERE](#) to read more.

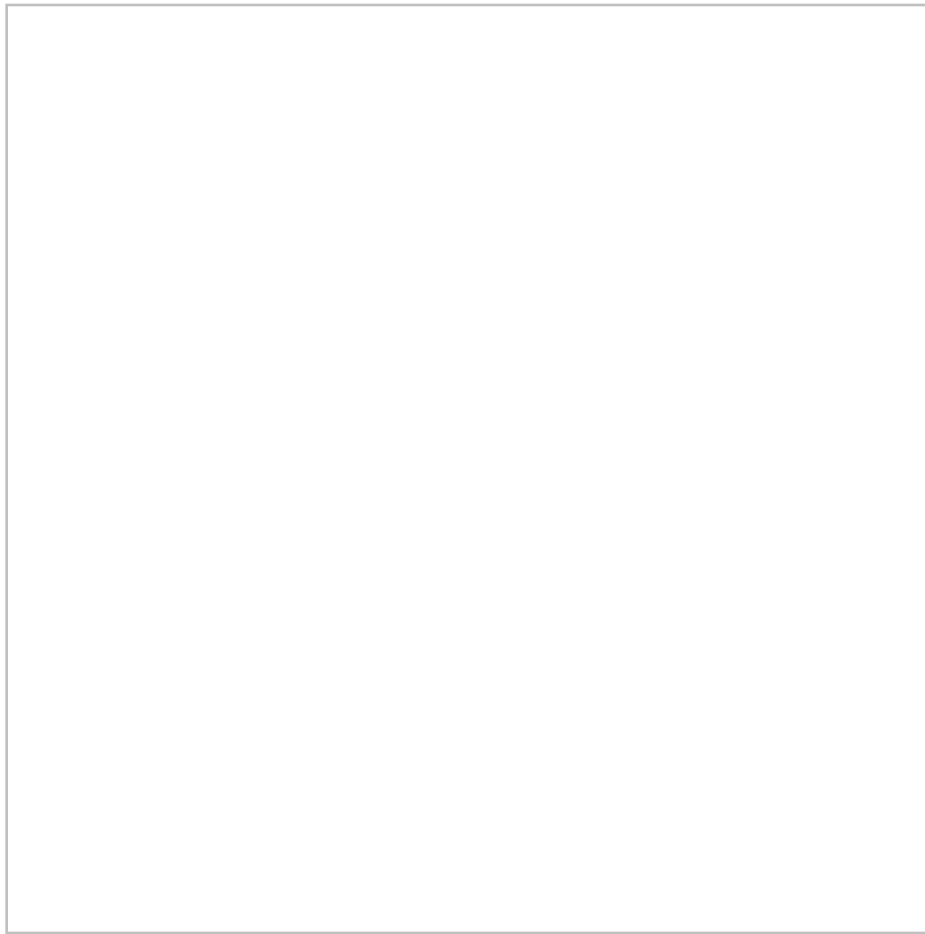
Submit information for AHA Annual Survey

The online 2021 American Hospital Association Annual Survey is open for data submission. Login information was emailed to designated contacts for each Iowa hospital last week. A link to informational documents also was included to help with data collection.

Hospitals must complete the AHA survey, and utilization and financial information to comply with Iowa Department of Public Health reporting requirements. Hospitals are to report individually, with one survey per Iowa hospital license. The timely completion of this survey is important as the data is used extensively by IHA and AHA for informational activities and reports.

Hospital data should be reported for the full 12-month period of the 2021 fiscal year. Hospitals need to be consistent in using the same reporting period for responses in the different sections of the survey. Click [HERE](#) for the AHA submission site and helpful documents for completing the survey.

Email questions about the AHA Annual Survey to [Sari Kurimski](#) at IHA.



Missed a previous CEO podcast? Click the links below to learn more about Iowa's new hospital leaders.

- [Anthony Coleman](#), president and CEO at [Broadlawns Medical Center](#).
- [Jill Groth](#), vice president and site administrator at [MercyOne Oelwein Medical Center](#).
- [David Stark](#), president and CEO at [UnityPoint Health-Iowa Methodist Medical Center](#).
- [Dave Burd](#), president and CEO at [Methodist Jennie Edmundson](#).
- [Catherine Hillestad](#), CEO at [Adair County Health System](#).
- [Ben Davis](#), CEO at [Osceola Regional Health Center](#).
- [Deb Herzberg](#), president and CEO at [Avera Holy Family Hospital](#).
- [Chuck Nordyke](#), CEO at [Clarinda Regional Health Center](#).
- [Cory Nelson](#), CEO at [Sioux Center Health](#).
- [Cindy Carstens](#), CEO at [Stewart Memorial Community Hospital](#).

Apply to participate in redesigned CMS ACO REACH

The Centers for Medicare and Medicaid Services released a request for applications to solicit a new cohort of participants in the redesigned [Accountable Care Organization Realizing Equity, Access and Community Health \(ACO REACH\) model](#).

CMS will host three webinars for safety net providers interested in learning more about the ACO REACH model and how to participate in the performance

year 2023. Rural health centers, community health centers, critical access hospitals and sole community hospitals are encouraged to attend and apply.

The virtual webinars are scheduled from:

- 9:30-10:30 a.m. Wednesday, April 6.
- 9-10 a.m. Thursday, April 7.
- 3:30-4:30 p.m. Thursday, April.

ACO REACH is a redesign of the Global and Professional Direct Contracting Model and aims to improve the quality of care for people with Medicare through better care coordination, reaching and connecting health care providers and beneficiaries, including underserved beneficiaries.

Click [HERE](#) to register for the informational webinars.

Click [HERE](#) to read the request for application and [HERE](#) to submit an application for participation in the ACO REACH model.

Email the [ACO REACH model help desk](#) with questions.

NewsStand

Iowa news

- [U-I study finds lung damage in COVID-19 patients](#)
- [National Doctors Day reminds us of need and appreciation](#)
- [Remote patient-monitoring program effective in treating COVID-19](#)

National news

- [Russian-affiliated hackers planned to attack 400 US hospitals in 2020](#)
- [Biden's \\$5.8 trillion budget: 9 health care takeaways](#)
- [COVID-19 deaths jump by 40%. but cases falling globally](#)

Click [HERE](#) to read daily NewsStand postings.

Upcoming events

- [Understanding Hospital Board and Medical Staff Responsibilities Under Medicare COPs](#): Tuesday, April 12
- [Iowa Association for Healthcare Quality Spring Conference](#): Wednesday, April 13
- [Iowa Society for Healthcare Human Resources Administration Spring Conference](#): Thursday, April 14
- [Delegate More to Achieve More](#): Tuesday, April 19
- [IHA Governance Forum](#): Friday, April 22 - Saturday, April 23
- [Exploring Social Determinants of Health Data](#): Thursday, April 28
- [Diversity, Equity and Inclusion in Health Care](#): Monday, May 2 - Monday, Sept. 12
- [Creating Successes: IHA's Summer Series for Health Care Leaders](#): Tuesday, May 3 -

Tuesday, Aug. 16

- [Iowa Society for Healthcare Marketing and Public Relations Conference](#): Wednesday, May 4
- [Iowa Organization for Nursing Leadership Conference](#): Tuesday, May 10
- [Emergency Medical Treatment and Labor Act \(EMTALA\) Series](#): Wednesday, May 11 - Wednesday, May 25
- [2022 IHA Governance Webinar Series](#): Tuesday, May 17 - Tuesday, Nov. 15
- [Iowa Society of Healthcare Attorneys Conference](#): Thursday, May 19
- [2022 IHA Employment Law Four-Part Virtual Series](#): Tuesday, May 24 - Tuesday, Aug. 16
- [Celebrate Everything](#): Wednesday, May 25
- [Iowa Trauma Coordinators Spring Conference](#): Thursday, May 26
- [Behavioral Health Affiliate of Iowa Conference](#): Thursday, June 16
- [Workplace Violence Program Workshop](#): Thursday, June 30 - Thursday, Aug. 18

Hospital jobs site connects hospitals with qualified candidates

Are you looking for qualified health care professionals for your Iowa hospital? [HospitalCareers.com](https://www.hospitalcareers.com) can help. This website connects thousands of nurses, providers and other hospital jobseekers with Iowa hospitals each year and is a main resource for jobseekers looking for work in health care.





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