

Click [here](#) if you are having trouble viewing this message.



Tuesday, April 12, 2022

Today's headlines:

- [CEOs recognized for their support of IHA advocacy](#)
- [CMS releases resources for No Surprises Act](#)
- [IHA to revamp trustee certification program and board self-assessment](#)
- [Managing difficult patients focus of April 20 webinar](#)
- [Broadlawns names new DEI officer](#)

CEOs recognized for their support of IHA advocacy

Jason Harrington, the [IHA PAC](#) chair and CEO of [Lakes Regional Healthcare](#), announced the three Iowa hospital CEOs being recognized by IHA and AHA for their support of advocacy and the PAC.

For their fundraising efforts in 2021, IHA nominated Ron Kloewer, CEO of [Montgomery County Memorial Hospital](#), and Steve Colerick, CEO of [Buena Vista Regional Medical Center](#), for the IHA/AHA Most Valuable PAC Player awards. Both

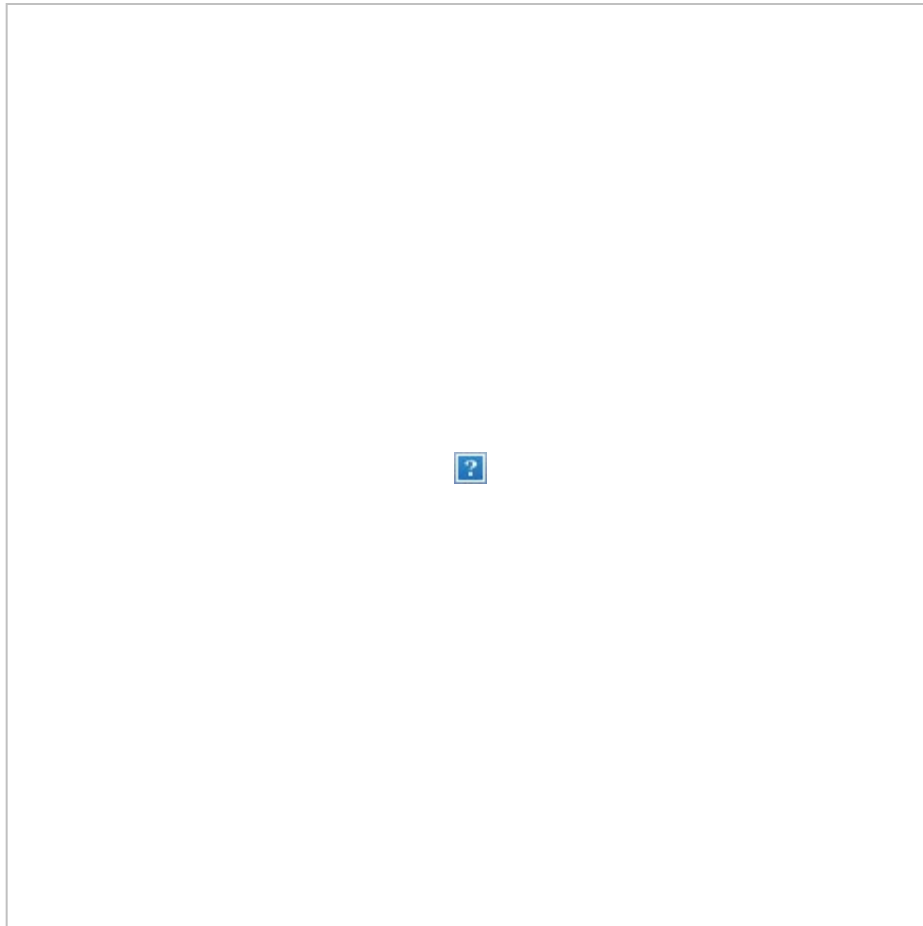
CEOs led exceptional campaigns in their respective hospitals in 2021 and exceeded their hospital's total contributions from the previous year.

To qualify, a hospital must be an AHA member and its campaign must meet its established goal and show growth:

- Montgomery County Memorial Hospital's 2021 campaign goal was \$1,125 and contributions raised totaled \$1,350 in 2021, a 100% increase over 2020. Montgomery County Memorial Hospital was recognized with an PAC Chairman's Honor Roll Award.
- Buena Vista Regional Medical Center's 2021 campaign goal was \$1,125. The hospital raised \$1,850 or 54% more than in 2020. Buena Vista Regional Medical Center was recognized with a Chairman's Silver Award.

The 2020 IHA PAC Grassroots Champion Award goes to James Roetman, CEO of [Pocahontas Community Hospital](#). Roetman is recognized for his energetic advocacy presence. He has been very committed in developing the Rural Emergency Hospital designation and served on the IHA Board's task force. Roetman also actively helped to pass the emergency medical services legislation last year. It allows county supervisors to determine emergency medical services as an essential service and to receive county funding.

All three CEOs will be recognized by IHA and AHA respectively at upcoming membership meetings.



Left to right: Ron Kloewer, CEO of Montgomery County Memorial Hospital and Steve Colerick, CEO of Buena Vista Regional Medical Center, were recognized with the IHA PAC 2021 Most Valuable PAC Player awards, and James Roetman, CEO of Pocahontas Community Hospital was

awarded the IHA PAC Grassroots Champion Award.

CMS releases resources for No Surprises Act

The Centers for Medicare and Medicaid Services released a new [FAQ for health care providers](#) about the No Surprises Act requirements and prohibitions, and the independent dispute-resolution process. CMS also released an [FAQ about providing good faith estimates](#) to uninsured and self-pay patients.

In addition, CMS [announced plans](#) to launch an online portal for uninsured and self-pay patients to initiate the dispute-resolution process.

IHA to revamp trustee certification program and board self-assessment

IHA created the [Hospital Board and Trustee Certification program](#) at a time when boards were under great scrutiny due to highly publicized lapses in board oversight at both the national level and in Iowa. The program is designed to support and recognizes good governance practices. It also complements the [Hospital Board Assessment program](#) Hospital Board Assessment program that IHA provides for free to members. Each program strives to show hospital staff, patients and communities the board's commitment to good governance.

As health care continues to change, IHA is seeking volunteers to help review both programs. It's anticipated the workgroup will be able to accomplish the review in two virtual meetings with recommended revisions presented to the Council on Education and Member Services at its November meeting.

Members interested in participating in the workgroup should call or email [Becky Anthony](#) at IHA.

Managing difficult patients focus of April 20 webinar

Physicians face many challenging situations that involve patients. ServiShare and its partners, AssuredPartners and COPIC, will host a webinar about managing difficult patient interactions from angry demands to delivering a negative diagnosis.

The physician-patient relation is integral to medicine and navigating these situations effectively and with empathy is an important skill. This webinar will use interactive case-based vignettes to teach physicians and hospital staff how to improve techniques with patients and build a skill set to use in difficult encounters.

The Managing Difficult Patient Interactions webinar is scheduled from 11 a.m.-noon Wednesday, April 20. Click [HERE](#) to register.

Broadlawns names new DEI officer

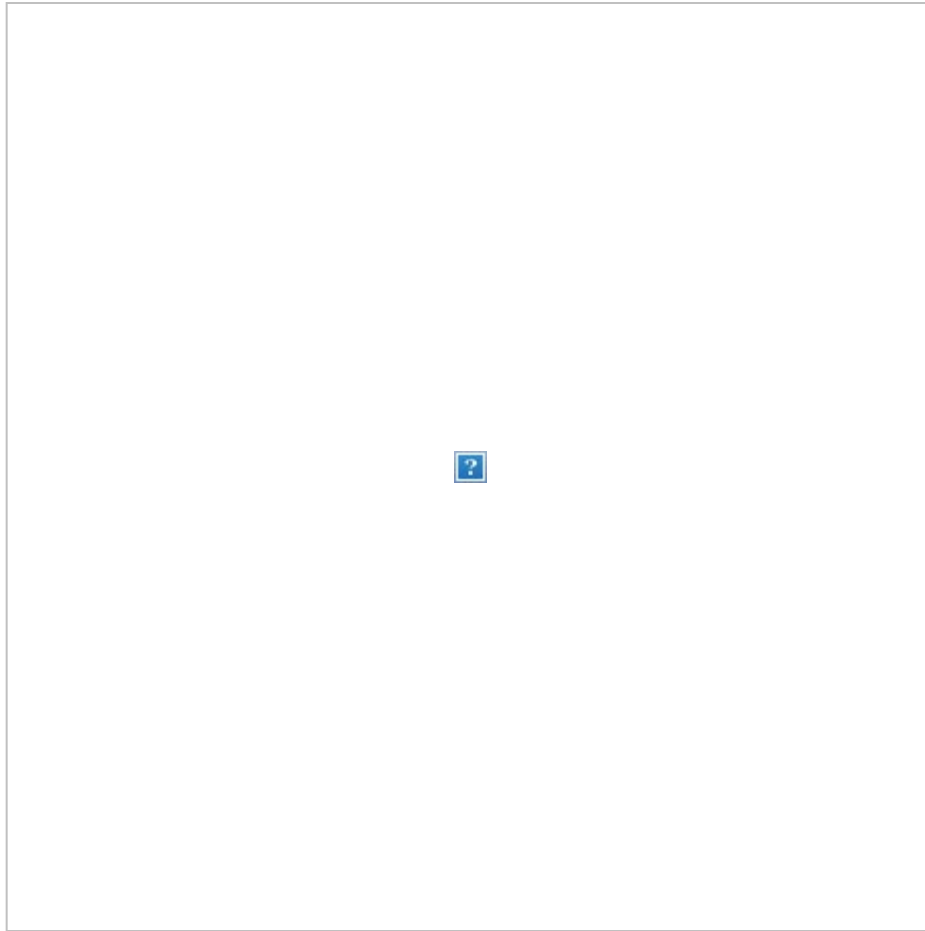
Renee Hardman will join [Broadlawns Medical Center](#) as its first chief diversity, equity and inclusion officer and as vice president of human resources.

Hardman is CEO of Big Brothers Big Sisters of Central Iowa and owner of Hardman Consulting. She is the first Black woman elected to serve on the West Des Moines

City Council and is a West Des Moines Human Rights Commissioner.

Hardman also serves as a Des Moines University trustee and on the Business Record DEI Committee.

Click [HERE](#) to read more.



NewsStand

Iowa news

- [Meet Linn County's first health equity program manager.](#)
- [Fewest COVID-19 hospitalizations in two years, but cases are rising](#)
- [Why Okoboji became a COVID-19 hotspot](#)

National news

- [Health care workforce to recover from pandemic with a few exceptions](#)
- [How does the pandemic end? History and biology provide the answer.](#)
- ['Get used to it': Outbreaks give taste of living with virus](#)

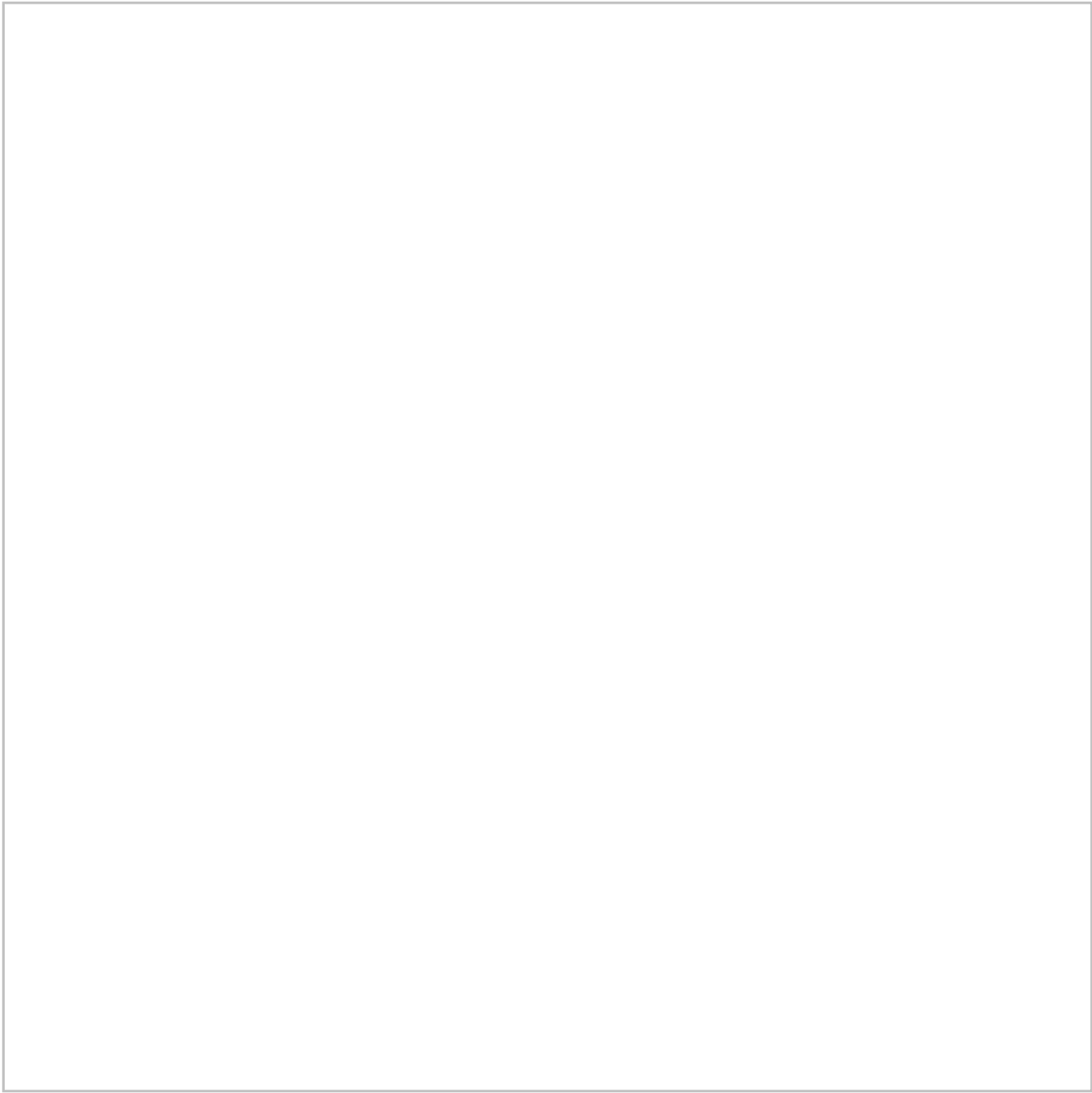
Click [HERE](#) to read daily NewsStand postings.

Upcoming events

- [Understanding Hospital Board and Medical Staff Responsibilities Under Medicare COPs](#): Tuesday, April 12
- [Iowa Association for Healthcare Quality Spring Conference](#): Wednesday, April 13
- [Iowa Society for Healthcare Human Resources Administration Spring Conference](#): Thursday, April 14
- [Delegate More to Achieve More](#): Tuesday, April 19
- [Home Health Value-Based Purchasing Plan - The New, the Old and the Success!](#): Tuesday, April 19.
- [IHA Governance Forum](#): Friday, April 22 - Saturday, April 23
- [Exploring Social Determinants of Health Data](#): Thursday, April 28
- [Diversity, Equity and Inclusion in Health Care](#): Monday, May 2 - Monday, Sept. 12
- [Creating Successes: IHA's Summer Series for Health Care Leaders](#): Tuesday, May 3 - Tuesday, Aug. 16
- [Foundation Professionals for Iowa Hospitals Spring Conference](#): Tuesday, May 3
- [Iowa Society for Healthcare Marketing and Public Relations Conference](#): Wednesday, May 4
- [Iowa Organization for Nursing Leadership Conference](#): Tuesday, May 10
- [Emergency Medical Treatment and Labor Act \(EMTALA\) Series](#): Wednesday, May 11 - Wednesday, May 25
- [2022 IHA Governance Webinar Series](#): Tuesday, May 17 - Tuesday, Nov. 15
- [Iowa Society of Healthcare Attorneys Conference](#): Thursday, May 19
- [2022 IHA Employment Law Four-Part Virtual Series](#): Tuesday, May 24 - Tuesday, Aug. 16
- [Celebrate Everything](#): Wednesday, May 25
- [Iowa Trauma Coordinators Spring Conference](#): Thursday, May 26
- [Behavioral Health Affiliate of Iowa Conference](#): Thursday, June 16
- [Workplace Violence Program Workshop](#): Thursday, June 30 - Thursday, Aug. 18

Hospital jobs site connects hospitals with qualified candidates

Are you looking for qualified health care professionals for your Iowa hospital? [HospitalCareers.com](https://www.hospitalcareers.com) can help. This website connects thousands of nurses, providers and other hospital jobseekers with Iowa hospitals each year and is a main resource for jobseekers looking for work in health care.



100 EAST GRAND, SUITE 100, DES MOINES, IA 50309-1835 | P 515.288.1955 F 515.283.9366 |
WWW.IHAONLINE.ORG

Click [here](#) to unsubscribe or to change your Subscription Preferences.