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Tuesday, April 26, 2022

### Today's headlines:

- [Hospital trustees receive certification from Iowa Hospital Association](#)
- [Summer Forum highlights future of health care through DEI](#)
- [AHA equity roadmap launches tough conversations about DEI](#)
- [Rising inflation increases input costs for hospitals, health systems](#)
- [Improve recruitment and retention with alternative compensation structures](#)

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### Hospital trustees receive certification from Iowa Hospital Association

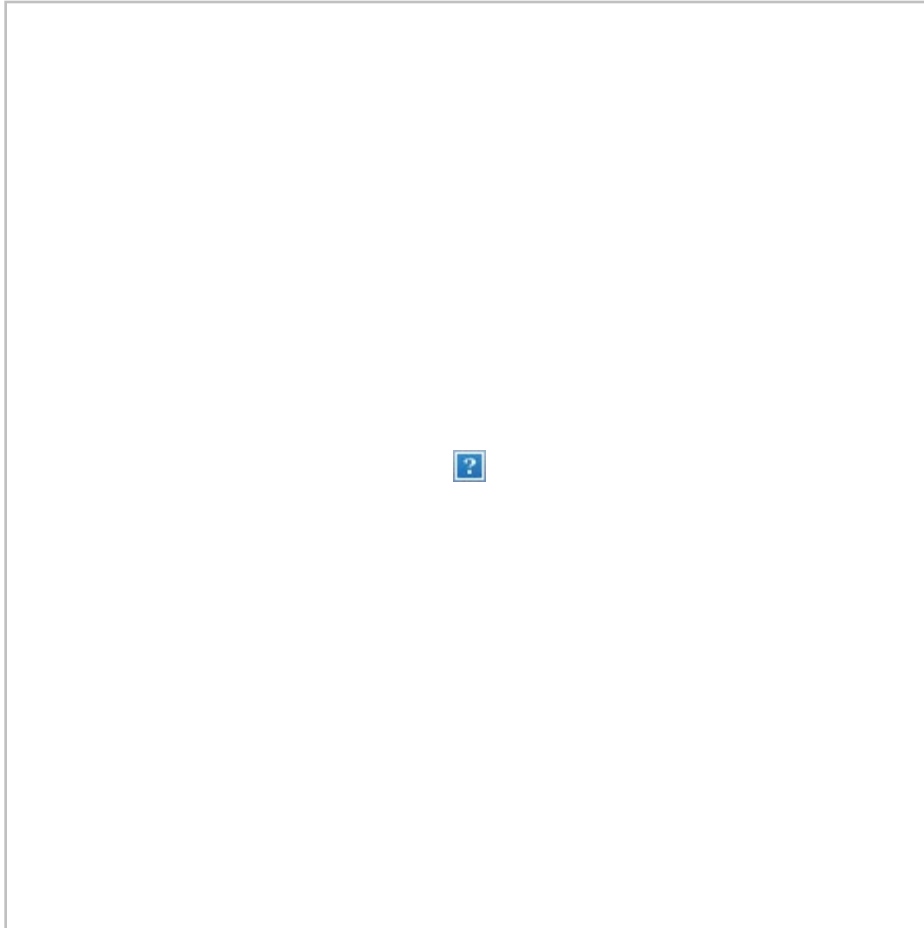
A group of [69 Iowa hospital trustees and 18 Iowa hospital boards](#) were honored Friday, April 22, at the 2022 Iowa Hospital Association Governance Forum, an annual education conference for hospital trustees and governing boards.

[Certification from the Iowa Hospital Association](#) gives a framework for hospital trustees and governing boards to demonstrate their individual and collective commitment to their governance rolls and responsibilities. Participants earn

certification through education and governance best practices.

Trustees meet the certification requirements after completing 12 hours of health care-specific education over a two-year period and confirming individually and as a board that recognized governance best practices are being used. Hospitals and health systems also are recognized as one-, two- or three-star boards, depending on the percentage of board members certified.

Trustees and hospital boards show stakeholders their commitment to their communities through this program. More than 250 trustees and 25 hospitals are certified.



From left, UnityPoint Health-Grinnell Regional Medical Center Trustee Henry W. Morisada Rietz, Ph.D., Trustee Sally Lang, CEO Jennifer Havens and Trustee Darwin Copeman, accepted the One-Star Board Participation Award on behalf of the hospital during the 2022 IHA Governance Forum Hospital Board Certification Recognition Ceremony.





## **Summer Forum highlights future of health care through DEI**

The [2022 Summer Leadership Forum](#) will kick off with two sessions exploring diversity, equity and inclusion in the health care environment. David Hunt, J.D. and senior director for health equity with BCT Partners, will discuss the impact a more diverse world has had on the hospital workforce and patient care.

Following the first session, participants will hear from their peers who started the health equity journey at their facilities. Hunt will moderate a panel with Brenda Clouse and Angela Mortoza with Dallas County Hospital and Dr. Anthony Coleman with Broadlawns Medical Center who will discuss their DEI journeys. Attendees will get a chance to ask questions and gain practical advice to begin their DEI journeys.

Other topics to be discussed include:

- Leading with humility to create change.
- Market trends, including educated patients, and their impact on health care services.

The Summer Leadership Forum is scheduled from 8:30 a.m.-4 p.m. Thursday, June 9, at IHA. There will be a welcome reception from 5:30-7:30 p.m., Wednesday, June 8, at the Embassy Suites in Des Moines.

Email [Autumn McGill](#) at IHA with questions.

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## **AHA equity roadmap launches tough conversations about DEI**

Tim Voy, [Broadlawns Medical Center](#), spoke about Broadlawns' experience starting the [AHA Health Equity Roadmap](#) during IHA's Diversity, Equity and Inclusion Committee meeting Wednesday, April 20.

Voy said the initial Health Equity Transformation Assessment helped staff at Broadlawns identify their strengths and weaknesses in their DEI journey. He said the 26-page survey included questions about governance, staffing and vendor contracts. Once the survey is submitted to AHA, hospitals will receive their Transformation Action Planner in about four weeks. The action planner will identify resources and actionable tool kits for hospitals to use as they eliminate barriers that compromise diversity, equity and inclusion in hospitals.

IHA staff also discussed:

- Diversity, Equity and Inclusion in Health Care certification program.
- [Diversity, equity and inclusion one-pagers to be used for internal staff and trustee training](#).
- Upcoming diversity, equity and inclusion educational events including a DEI cases workshop.

IHA member hospitals are encouraged to [enroll in the Health Equity Roadmap](#) and in the [Diversity Equity and Inclusion in Health Care series](#).

Email [Jen Nutt](#) at IHA with questions.

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### **Rising inflation increases input costs for hospitals, health systems**

The American Hospital Association released a [new report examining the growth of input costs for hospitals and health systems](#) including expenses for workforce, drugs, supplies and equipment. The report also includes the impact of rising economywide inflation.

The surge in input costs combined with the challenges of the COVID-19 pandemic continue to strain hospital resources. Highlights from the report include:

- Hospital employment is down 100,000 from pre-pandemic levels while the labor expenses per patient increased 19.1%.
- Median hospital drug expenses by the end of 2021 were 28.2% higher than pre-pandemic levels.
- Supply expenses for hospitals were 15.9% higher at the end of 2021.

Call AHA with questions at 801-424-4301.

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### **Improve recruitment and retention with alternative compensation structures**

ServiShare partner, [LifeSolutionz](#), will host a 30-minute webinar to help health care organizations better recruit, retain and reward staff.

Jason Boccardi, president of LifeSolutionz, and Daren Relph, CEO of [Wayne County Hospital and Clinic System](#), will discuss how alternative compensation strategies can increase recruiting efficiency, lower costs and enhance provider engagement.

The [Innovative Solution for Improved Recruiting, Rewarding and Provider Retention webinar](#) is scheduled from 1-1:30 p.m., Wednesday, April 27.

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## NewsStand

### Iowa news

- [One donor body can save hundreds of lives](#)
- [Iowa 5th lowest in expenses per inpatient day](#)
- [Rural communities struggle to find EMT volunteers](#)

### National news

- [Outbreak of acute hepatitis in kids spans 12 countries, cause unknown](#)
- [Why mental illness in teens is soaring](#)
- [The latest research on how COVID messes with smell](#)

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## Online education

- [Exploring Social Determinants of Health Data](#): Thursday, April 28
- [Creating Successes: IHA's Summer Series for Health Care Leaders](#): Tuesday, May 3 - Tuesday, Aug. 16
- [Emergency Medical Treatment and Labor Act \(EMTALA\) Series](#): Wednesday, May 11 - Wednesday, May 25
- [2022 IHA Governance Webinar Series](#): Tuesday, May 17 - Tuesday, Nov. 15
- [2022 IHA Employment Law Four-Part Virtual Series](#): Tuesday, May 24 - Tuesday, Aug. 16
- [Celebrate Everything](#): Wednesday, May 25
- [Workplace Violence Program Workshop](#): Thursday, June 30 - Thursday, Aug. 18

## In-person meetings

- [Diversity, Equity and Inclusion in Health Care](#): Monday, May 2 - Monday, Sept. 12
  - [Foundation Professionals for Iowa Hospitals Spring Conference](#): Tuesday, May 3
  - [Iowa Society for Healthcare Marketing and Public Relations Conference](#): Wednesday, May 4
  - [Iowa Organization for Nursing Leadership Conference](#): Tuesday, May 10
  - [Iowa Society of Healthcare Attorneys Conference](#): Thursday, May 19
  - [Iowa Trauma Coordinators Spring Conference](#): Thursday, May 26
  - [IHA Tee Off Golf Classic](#): Wednesday, June 8
  - [IHA Summer Leadership Forum](#): Thursday, June 9
  - [Behavioral Health Affiliate of Iowa Conference](#): Thursday, June 16
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## Hospital jobs site connects hospitals with qualified candidates

Are you looking for qualified health care professionals for your Iowa hospital? [HospitalCareers.com](#) can help. This website connects thousands of nurses, providers and other hospital jobseekers with Iowa hospitals each year and is a main resource for jobseekers looking for work in health care.



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