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Thursday, Aug. 25, 2022

Today's headlines:

- [Exclusive PAC session to feature political reporter Dave Wasserman](#)
- [Rogalski named administrator for two Genesis Health Systems sites](#)
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- [Learn about telehealth and broadband funding](#)
- [Kidwell offers telecommunications solutions to hospitals](#)



Exclusive PAC session to feature political reporter Dave Wasserman

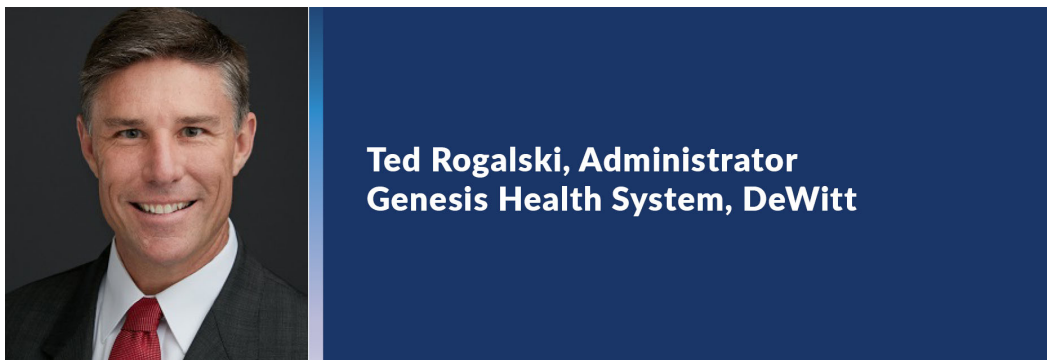
IHA PAC members who donated \$350 or more to the IHA PAC in 2022 will be invited to an exclusive PAC session during the [2022 IHA Annual Meeting](#). Dave Wasserman, political reporter and senior editor of the Cook Political Report, will give his insights to the 2022 midterm elections during the session.

Wasserman's experience researching voting patterns and interviewing candidates will help shed light on the latest redistricting and its effect in the U.S. House and Senate. He also will discuss top issues for voters and the ever-evolving D.C. landscape. The Roadmap to the 2022 Midterms special PAC session is scheduled from noon-1:15 p.m. Tuesday, Oct. 4.

Besides the special session, IHA will recognize three IHA member CEOs for their leadership in advocacy earlier in the day. Each year, the IHA PAC submits nominees to the American Hospital Association Political Action Committee to receive the Most Valuable PAC Player and Grassroots Awards.

As announced in April, Ron Kloewer, CEO of [Montgomery County Memorial Hospital](#), and Steven Colerick, CEO of [Buena Vista Regional Medical Center](#), received the Most Valuable PAC Player awards, and James Roetman, CEO of [Pocahontas Community Hospital](#), received the Grassroots Champion Award.

The IHA PAC awards will be presented Tuesday morning immediately after the opening keynote address by Steve Cadigan.

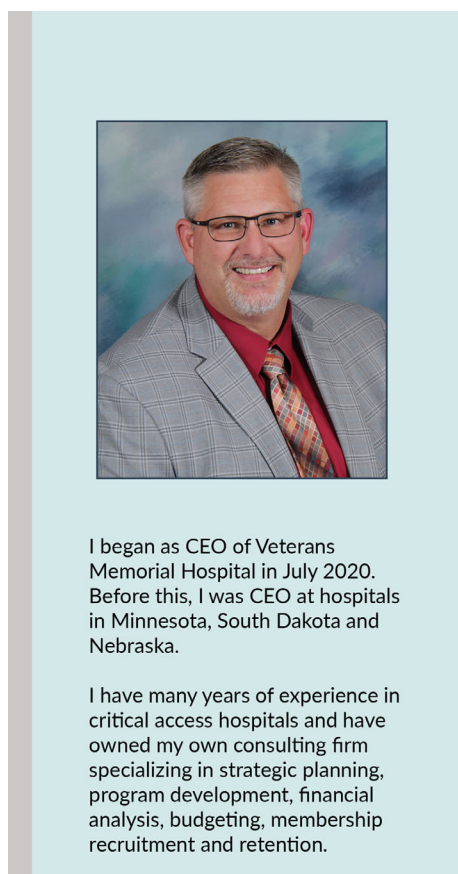


Rogalski named administrator for two Genesis Health Systems sites

Ted Rogalski is taking on dual leadership roles after he was [named administrator for two Genesis Health System sites in DeWitt and Aledo, Illinois](#).

Rogalski has been administrator of Genesis Medical Center, Aledo, for 12 years. After the departure of Curt Coleman, president of critical access hospitals for the health system, Rogalski is overseeing Genesis Medical Center, DeWitt.

Rogalski has been with Genesis Health System for 25 years and held several leadership positions. Before joining Genesis Health System, Rogalski worked for Mercy Hospital in Iowa City, Abbott Northwestern Hospital in Minneapolis and Genesis predecessor St. Luke's Hospital in Davenport.



I began as CEO of Veterans Memorial Hospital in July 2020. Before this, I was CEO at hospitals in Minnesota, South Dakota and Nebraska.

I have many years of experience in critical access hospitals and have owned my own consulting firm specializing in strategic planning, program development, financial analysis, budgeting, membership recruitment and retention.

GETTING TO KNOW

MICHAEL COYLE

CEO

VETERANS MEMORIAL HOSPITAL

FIVE THINGS ABOUT ME

1

I began my career as a wellness instructor in a hospital before becoming an EMS educator and consultant.

2

CHALLENGES IN MY NEW ROLE AS CEO:

Mayo Clinic closed its facility in Waukon, leaving a void in services. When I started, we decided primary health care was important and we continue to grow those services.

3

INTERESTING FACTS ABOUT VETERANS MEMORIAL HOSPITAL:

We do not receive tax support for our facility. In November, citizens will vote to



move our facility from city to county. This hasn't been done in Iowa for many years.

4

The COVID-19 pandemic taught me:

We need to be flexible in scheduling and we need to understand the personal side of people.

5

Some of my hobbies include:

I love to fish and do outdoor sports. I am a part-time photographer and recently returned from a trip to Ireland. I took thousands of landscape photos there.

Missed a previous Getting to Know You podcast? Click the links below to learn more about Iowa's new hospital leaders.

- [Wade Weis](#), CEO at [Buchanan County Health Center](#).
- [Jeremy Pitzer](#), CEO at [Clive Behavioral Health](#).
- [Cristina Hendricks](#), CEO at [George C. Grape Community Hospital](#).
- [Ryan Meyer](#), vice president and site administrator at [MercyOne Cedar Falls Medical Center](#).
- [Ron Kloewer](#), CEO at [Montgomery County Memorial Hospital](#).
- [Anthony Coleman](#), president and CEO at [Broadlawns Medical Center](#).
- [Jill Groth](#), vice president and site administrator at [MercyOne Oelwein Medical Center](#).
- [David Stark](#), president and CEO at [UnityPoint Health-Iowa Methodist Medical Center](#).
- [Dave Burd](#), president and CEO at [Methodist Jennie Edmundson](#).
- [Catherine Hillestad](#), CEO at [Adair County Health System](#).
- [Ben Davis](#), CEO at [Osceola Regional Health Center](#).
- [Deb Herzberg](#), president and CEO at [Avera Holy Family Hospital](#).
- [Chuck Nordyke](#), CEO at [Clarinda Regional Health Center](#).
- [Cory Nelson](#), CEO at [Sioux Center Health](#).
- [Cindy Carstens](#), CEO at [Stewart Memorial Community Hospital](#).

Learn about telehealth and broadband funding

The Health Resources and Services Administration is hosting a [webinar to identify resources and funding for telehealth and broadband services](#).

Speakers with the National Telecommunications and Information Administration, Consumer and Governmental Affairs Bureau and Rural Utilities Services-Telecommunications in the U.S. Department of Agriculture will discuss:

- Affordable connectivity programs.
- Distance learning and telemedicine grants.
- Implementation of broadband provisions from the 2021 Infrastructure Investment and Jobs Act.

The webinar is scheduled from 1-2:15 p.m. Tuesday, Aug. 30.

The webinar is part of HRSA's Telehealth Learning Webinar Series. The goal of the

link.ihaonline.org/m/1/42467087/02-b22237-85620aebf708434a9e5578ef9671a3f7/3/684/7c3d058a-2d37-4e41-9632-33ee9a2036...
The webinar is part of IHA's Telehealth Learning Webinar Series. The goal of the series is to highlight [successful projects](#), [best practices](#) and [resources](#) to promote and expand the use of telehealth technologies. [Email Kim Shiu at HRSA](#) for more information.



Iowa Hospital Association ASSOCIATE MEMBER SPOTLIGHT



Kidwell offers telecommunications solutions to hospitals

[New IHA associate member Kidwell](#) ensures the safety and comfort of patients and staff with its [health care technology offerings](#). Kidwell customizes technology plans for each facility it works with to optimize workflow and improve staff and patient satisfaction.

Kidwell offers:

- Nurse call systems with bedside remotes and nurse pagers.
- Real-time location tracking for staff, patients and equipment.
- Automatic nurse call cancellation.
- Communication devices for remote monitoring and mobile communication.

Kidwell also offers business solutions including data cabling, telephone systems, video surveillance and access control.

[For more information about Kidwell, email Val Heedum.](#)

NewsStand

Iowa news

- [Most children in Iowa have likely had COVID-19](#)
- [Sioux City is seeing an increase in respiratory syncytial virus, or RSV](#)
- [DMOS purchases Engineered Per4mance](#)

National news

- [CDC reports evidence of monkeypox virus on household surfaces](#)
- [Amazon competes with CVS Health, others in bid for Signify Health](#)
- [Lifesaving cancer treatment out of reach for rural people](#)

Click [HERE](#) to read daily NewsStand postings.

Online education

- [Infection Prevention and Antibiotic Stewardship](#): Tuesday, Sept. 13
- [2022 IHA Governance Webinar Series](#): Tuesday, Sept. 13 - Tuesday, Nov. 15
- [Swing-bed Fundamentals](#): Tuesday, Nov. 8
- [Patient Rights: An Overview](#): Tuesday, Nov. 29
- [Pharmacy Conditions of Participation](#): Tuesday, Dec. 6
- [CMS Updates](#): Thursday, Dec. 15

In-person meetings

- [Iowa Society for Healthcare Engineering Fall Conference](#): Thursday, Sept. 15 - Friday, Sept. 16
- [IHA Annual Meeting](#): Monday, Oct. 3 - Wednesday, Oct. 5
- [Performance and Process Improvement - Leadership "Yellow Belt" Workshop](#): Tuesday, Oct. 18 - Wednesday, Oct. 19
- [2022 CPHQ Review Course](#): Tuesday, Nov. 29 - Wednesday, Nov. 30

Visit IHA's Digital on Demand store for webinars, podcasts and more

Members are encouraged to visit IHA's Digital on Demand store to catch up on webinars or informational videos they may have missed.

The IHA Digital on Demand store offers:

- [Demonstration and training videos](#) for DataGen, DATABANK and Dimensions dashboards.
- [CEO podcasts](#).
- Previously recorded [webinars and presentations](#) including project presentations from the Advanced Leadership Academy.
- [Trustee resources](#).

Click [HERE](#) to visit the IHA Digital on Demand store.

Hospital jobs site connects hospitals with qualified candidates

Are you looking for qualified health care professionals for your Iowa hospital? [HospitalCareers.com](#) can help. This website connects thousands of nurses, providers and other hospital jobseekers with Iowa hospitals each year and is a main resource for jobseekers looking for work in health care.



Your resource for Iowa hospital and health system jobs.

HospitalCareers.com

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