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Thursday, Sept. 29, 2022

Today's headlines:

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- [Spots still open for affordability webinar](#)
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Keynoters offer book signings

The IHA Annual Meeting bookstore returns this year. Annual meeting attendees will again have the chance to connect with two of the inspiring keynote speakers. Following their keynotes, Steve Cadigan on Tuesday, Oct. 4, and Hayley Arceneaux on Wednesday, Oct. 5, will be available to sign their respective books.

IHA is partnering with independent book seller [Beaverdale Books](#) to host an onsite bookstore with books of interest for the health care community as well as authored by annual meeting presenters.

Online registration is closed, yet IHA still welcomes members to attend by registering in person at the registration desk at the Community Choice Credit Union Convention Center on Tuesday, Oct. 4, or Wednesday, Oct. 5. If you haven't already, start making plans now to join others from across Iowa at the 2022 IHA Annual Meeting.

IHA PAC goal of \$125,000 is in reach


The IHA PAC is just 6% away from its 2022 fundraising goal. To date, members have raised \$117,771. The IHA PAC deadline is Friday, Sept. 30.

[Leadership contributions received](#) the past two weeks include:

- Tim Ahlers, CEO, [Guttenberg Municipal Hospital and Clinics](#).
- Deborah Herzberg, CEO, [Avera Holy Family Hospital](#).
- Denise McNitt, Vice President of Patient Care, [CHI Health Mercy Council Bluffs](#).
- Lisa Ridge, CEO, [Van Diest Medical Center](#).
- Joseph Smith, CEO, [Boone County Hospital](#).
- Grady Warner, Director of IT, [Burgess Health Center](#).
- Matt Wenzel, President and CEO, [Great River Health](#).
- Glenn Zevenbergen, CEO, [Hegg Health Center Avera](#).

Members contributing \$350 or more to the IHA PAC are invited to a special Annual Meeting PAC luncheon featuring journalist and political operative David Wasserman.

Find [PAC statistics and information](#) about IHA advocacy online. [Email Becky Anthony](#) at IHA with questions about the IHA PAC.



I began as CEO of Regional Medical Center in 2021 after serving as the hospital's chief financial officer for more than 20 years.

I have 25 years of experience and a strong understanding of the business of health care.

I have a bachelor's degree in accounting from the University of Northern Iowa and an MBA from the University of Iowa. I also earned my certified healthcare financial professional certification.

My husband, Kurt, and I have two sons, Grant and Zach.



GETTING TO KNOW

DANETTE KRAMER

CEO
REGIONAL MEDICAL CENTER

FIVE THINGS ABOUT ME

1

My background in finance and as chief financial officer made the transition to CEO easier because I was able to jump right in.

2 NEW PROJECTS AT MY HOSPITAL:

Our largest capital project was upgrading our surgical robot. We're also expanding our hours for urgent care operations.

3 INTERESTING FACTS ABOUT REGIONAL MEDICAL CENTER:

We offer a broad range of services, including obstetrics, which is becoming less common in rural areas. We also have primary care clinics in six communities.

4 Some of my hobbies include:

I enjoy traveling with my family and visiting our national parks.

Advice to new administrators:

Find your sense of purpose for entering health care. Apply your



entering health care. Apply your skills in an organization where you know you're making a difference in your community.

Missed a previous Getting to Know podcast? Click the links below to learn more about Iowa's new hospital leaders.

- [Michael Coyle](#), CEO at [Veterans Memorial Hospital](#).
- [Wade Weis](#), CEO at [Buchanan County Health Center](#).
- [Jeremy Pitzer](#), CEO at [Clive Behavioral Health](#).
- [Cristina Hendricks](#), CEO at [George C. Grape Community Hospital](#).
- [Ryan Meyer](#), vice president and site administrator at [MercyOne Cedar Falls Medical Center](#).
- [Ron Kloewer](#), CEO at [Montgomery County Memorial Hospital](#).
- [Anthony Coleman](#), president and CEO at [Broadlawns Medical Center](#).
- [Jill Groth](#), vice president and site administrator at [MercyOne Oelwein Medical Center](#).
- [David Stark](#), president and CEO at [UnityPoint Health-Iowa Methodist Medical Center](#).
- [Dave Burd](#), president and CEO at [Methodist Jennie Edmundson](#).
- [Catherine Hillestad](#), CEO at [Adair County Health System](#).
- [Ben Davis](#), CEO at [Osceola Regional Health Center](#).
- [Deb Herzberg](#), president and CEO at [Avera Holy Family Hospital](#).
- [Chuck Nordyke](#), CEO at [Clarinda Regional Health Center](#).
- [Cory Nelson](#), CEO at [Sioux Center Health](#).
- [Cindy Carstens](#), CEO at [Stewart Memorial Community Hospital](#).



ServiShare
A Subsidiary of the Iowa Hospital Association

Spots still open for affordability webinar

Remember to register for the [Innovation to Deliver Health Care Affordability and Access webinar](#) hosted by ServiShare partner PayZen.

PayZen Vice President of Solutions Ed Young will be joined by Jenn Troxell, director of patient financial services at Evangelical Community Hospital in Lewisburg, Pennsylvania. The pair will discuss how PayZen's platform is:

- Allowing providers to be paid more of what they earned.
- Empowering patients to seek the care they need.
- Enhancing patient experience.

The webinar is scheduled from 1:30-2 p.m. Friday, Sept. 30, and is free to attend.

Joint Commission seeking feedback for health equity certification

The Joint Commission is [developing requirements for a new advanced certification program](#) focused on improving health care equity. The voluntary program will recognize hospitals striving to provide equitable care, treatment and services.

To ensure the program is meeting the needs of health care organizations, The Joint Commission is seeking input from health care employees about the [proposed requirements for the health care equity](#) advanced certification program.

Health care staff across all departments are asked to read the proposed standards and [submit comments through an online survey](#). The survey takes approximately 30-35 minutes to complete. [Email Christina Cordero](#) at The Joint Commission with questions.

NewsStand

Iowa news

- [Sioux City hospital in compliance with vaccination requirements](#)
- [International Family Medicine Clinic breaks cultural barriers](#)
- [University of Iowa researchers help discover new autism genes](#)

National news

- [Hospitals are cutting jobs, services to resuscitate finances](#)
- [Pfizer-BioNTech asks FDA to authorize new booster for children 5-11](#)
- [Houston Methodist reports flu levels not usually seen until December](#)

Click [HERE](#) to read daily NewsStand postings.

Online education

- [Swing-bed Fundamentals](#): Tuesday, Nov. 8
- [2022 IHA Governance Webinar Series](#): Tuesday, Nov. 15
- [Patient Rights: An Overview](#): Tuesday, Nov. 29
- [Pharmacy Conditions of Participation](#): Tuesday, Dec. 6
- [CMS Updates](#): Thursday, Dec. 15

In-person meetings

- [IHA Annual Meeting](#): Monday, Oct. 3 - Wednesday, Oct. 5
 - [Performance and Process Improvement - Leadership "Yellow Belt" Workshop](#): Tuesday, Oct. 18 - Wednesday, Oct. 19
 - [Charge Nurse Leadership Development Workshop](#): Monday, Oct. 24 - Tuesday, Oct. 25
 - [340B Day](#): Tuesday, Nov. 8
 - [IHA Leadership Development Program](#): Wednesday, Nov. 16 - Tuesday, May 16, 2023
 - [2022 CPHQ Review Course](#): Tuesday, Nov. 29 - Wednesday, Nov. 30
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Visit IHA's Digital on Demand store for webinars and videos

Members are encouraged to visit IHA's Digital on Demand store to catch up on webinars or informational videos they may have missed.

The IHA Digital on Demand store offers:

- [Demonstration and training videos](#) for DataGen, DATABANK and Dimensions dashboards.
- [CEO podcasts](#).
- Previously recorded [webinars and presentations](#) including project presentations from the Advanced Leadership Academy.
- [Trustee resources](#).

Click [HERE](#) to visit the IHA Digital on Demand store.

Hospital jobs site connects hospitals with qualified candidates

Are you looking for qualified health care professionals for your Iowa hospital? [HospitalCareers.com](#) can help. This website connects thousands of nurses, providers and other hospital jobseekers with Iowa hospitals each year and is a main resource for jobseekers looking for work in health care.

